



# National Park Service Cooperating Association

## *2002 Annual Report of Aid and Revenue*





(Cover) The traditional hula being performed by hula group Halau o Kekuhi at the 2002 Kilauea Cultural Festival. The event, held annually at Hawaii Volcanoes National Park, is sponsored by the Hawaii Natural History Association and jointly coordinated by the HNHA, national park staff, and community volunteers. Photo by Jay Robinson, Hawaii Volcanoes National Park.

(Above) Independence Day celebration on July 4th, 2002, at Fort Laramie. The infantry and cavalry soldiers are in 1870's dress uniforms and are taking part in the flag ceremony commemorating America's independence. Fort Laramie Historical Association funds help maintain the uniforms and support these special events.

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# National Park Service Cooperating Association

## *Annual Report of Aid and Revenue*

Washington Office  
Washington DC

Produced by the Division of Interpretation & Education  
National Park Service

U.S. Department of the Interior  
Washington, DC



## United States Department of the Interior

NATIONAL PARK SERVICE  
1849 C Street, N.W.  
Washington, D.C. 20240

IN REPLY REFER TO:

JAN 13 2003

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Dear Cooperating Association Directors and Managers:

In accordance with *Director's Order NPS-32 Cooperating Associations*, it is now time for all cooperating associations to submit annual reporting documents for the fiscal year ending in 2002. Please send in a copy of the following:

- A narrative report of association activities *including photographs* (digital preferred/prints okay). This narrative is one of the most important documents submitted as it gives a snapshot of activities for the year. This is the qualitative portion of the report. Always include statistics about visitors served to strengthen quantitative reporting.
- The annual NPS 10-40 Cooperating Association Annual Report of Aid and Revenue.
- The appropriate IRS tax form (Form 990, 990EZ or 990T) for fiscal year ending in 2002.
- The association's reviewed or audited financial statements. Please send reviewed statements for associations grossing \$250,000 to \$1,000,000 and audited statements for those grossing more than \$1,000,000. Associations grossing less than \$250,000 require no annual evaluation although a periodic evaluation of financial records by an independent account firm is recommended.
- Any updated scope of sales statement and a listing of the number of sales outlets managed by the association.

Annual report data is summarized and forwarded to the Director of the National Park Service who has stated her commitment to partnerships; and cooperating associations are one of the oldest and most enduring partnerships of the National Park Service. The completed FY 2002 Annual Report for Cooperating Associations will be forwarded to Director Mainella and to you.

Please send reports to Rosalyn Fennell, Division of Interpretation and Education, National Park Service:

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1849 "C" Street, NW (2450)  
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1201 Eye Street, NW  
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# Cooperating Association Program Summary

*First, the good news: cooperating associations remain one of the most enduring partnerships of the National Park Service. Associations continue to seriously undertake the mission of connecting people to parks through support of interpretation, education, research and science.*

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*Sixty-five associations operated almost 1,000 outlets in 325 units of the National Park Service in fiscal year 2002.*

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Sixty-five associations operated almost 1,000 outlets in 325 units of the National Park Service during FY 2002. The purpose of this report is to discuss both the quantitative and qualitative value of the partnership. While most of the analysis is given in terms of money, a quantifiable if not objective indicator, it must always be kept in mind that associations are mission-driven organizations whose purpose is to add value to the visitor experience.

## Background

The National Park Service/cooperating association relationship began in 1923 with the founding of Yosemite Association for following purposes:

- To stimulate interest in the National Park System.
- To cooperate with the National Park Service and make available to the public interpretive, educational, research, and scientific materials for the benefit and enjoyment of the people.
- To encourage scientific investigation and research upon matters relating to the areas embraced by the National Park System.

In the 80 years since the founding of Yosemite Association, each organization that has signed a cooperating association agreement with the National Park Service has a similar purpose. Congressional mandate may authorize additional programs and purposes of some associations consistent with the park's enabling legislation.

## Overview

Overall, cooperating associations experienced a good year. Revenues generated from all sources totalled \$112,842,721 with associations returning \$26,463,512 to their National Park Service partners. Though most of the return was at the field level, regional offices at Alaska, the Northeast and Southeast received support from area cooperating associations.

There is no doubt that the tragic events of September 11, 2001 had an ongoing affect on visitation and subsequent sales. Fuel prices skyrocketed, the air travel industry continued to slump,

and people, in general, were less apt to be as free-spending as in years past. In addition, wildland fire in the West plagued park managers, residents, and visitors alike closing down operations at Mesa Verde National Park and seriously affecting operations at Redwood National Park, just to name two examples.

In 2002, Valley Forge Interpretive Association ceased operations as a National Park Service co-operating association, but the year also brought Central High Museum, Inc. as the newest member of the cooperating association family. The association was formed in 1995 to bring better understanding of the 1957 crisis at Central High School in Little Rock, Arkansas when nine African American students led the charge for integration at the formerly all white high school.

Donations received were both in cash and in-kind. Association employees answered questions and oriented visitors at park visitor centers that might otherwise go understaffed or unstaffed altogether. Associations reported \$8 million donated for "Information Assistance." This is money above and beyond salaries for bookstore sales. In depth analysis for all 2002 revenue and donations reported appear later in this report.

The General Accounting Office review of the affect of nonprofit activities on National Park Service concessions operations continued through Fiscal Year 2002. A draft of the review is expected in late Spring 2003. Some of the recommendations of the review are expected to be incorporated in new policy directives for cooperating associations including a mandatory scope of sales statement. (A discussion of this and other future strategic goals appears at the end of this annual report.)

Directors Order 32: Cooperating Associations sunsets in March 2003, an extension request has been made to the Director.

The annual Association of Partners for Public Lands convention was held in Charleston, SC with an interpretive awards banquet held on the final night. Several association publications and projects were recognized at that event.

# Cooperating Association Program Narratives

*Each year, as part of National Park Service Cooperating Association reporting requirements, association managers submit a narrative statement highlighting the year's accomplishments, operations, and even obstacles. What follows are the FY 2002 programmatic highlights as reported by these long-standing partners*

## Alaska Natural History Association

FY02 AID	FY02 REVENUE
\$549,387	\$2,451,608

Alaska Natural History Association (ANHA) is an interagency association that serves eleven National Park Service sites in addition to providing support to the Alaska Regional Support Office. At Denali National Park and Preserve ANHA developed several publications and products including a two companion booklets for Discovery Tours. Booklets reached 170,000 visitors generating over \$100,000 in support for the Denali Science and Learning Center. Other publications were **Sled Dogs of Denali** and **Birds of Denali** and a subsistence brochure and newsletter. The ANHA sponsored the 2<sup>nd</sup> Annual Winter Festival to encourage non-motorized winter use of the park, and produced Winter and Summer issues of the park visitor guide, *Alpenglow*. ANHA sponsored four interpretation internships and hired an interpretive planner.

Projects at other parks included a backcountry use video for Gates of the Arctic, Glacier Bay's media plan and video **Life Beneath the Waves**, Katmai's exhibit plan for a remote visitor facility, Kenai Fjords's visitor guide, *Numatuk*, Klondike Gold Rush's visitor guide, *Stamped*, and Lake Clark's wayside exhibits. Sitka visitor center got a makeover complete with reopening ceremonies for the community. Western Arctic Parklands received community and education outreach support. ANHA produced Wrangell – St. Elias's visitor guide, *K'elt'aeni*, sponsored grand opening ceremonies for a new visitor center complex, and supported community activities involving the park. Yukon and Charley Rivers National Preserve received general interpretive support.

Regional office projects included replacing all exhibit photos in Fairbanks Public Lands Information Center. ANHA conducted teacher focus groups, produced a regional park science journal and the annual report, and sponsored a region-wide conference.

## Arizona Memorial Museum Association

FY02 AID	FY02 REVENUE
\$1,282,774	\$6,181,355

Events of 9/11 inspired a renewed sense of patriotism. Efforts by the park and its partner Arizona Memorial Museum Association (AMMA) helped inspire hope, courage, perseverance and a desire to protect freedom. Total income increased by 21% over FY01 due primarily to bookstore sales. Great effort on the part of employees contributed to the increase. December 7, 2001 marked the 60th anniversary of the attack on Pearl Harbor. AMMA sponsored a conference presented by NPS to memorialize that event. The conference attracted thousands of people from around the world including survivors from the US and Japan. Memorial Day marked the 40th anniversary of the USS *Arizona* Memorial. AMMA sponsored several special events and unveiled new museum exhibits. Oral history interviews were conducted. In conjunction with Valor USA, AMMA developed an action figure of a Battleship Row crewman modeled after Donald Stratton, a Pearl Harbor survivor from the USS *Arizona*. Mr. Stratton spoke with over 4,000 visitors and signed thousands of commemorative posters and action figures. AMMA developed a new visitor guide for the USS *Arizona* Memorial with an orientation to the site, park regulations and safety messages, AMMA sales promotions, fundraising info and maps. Two new positions were funded to assist War in the Pacific NHP on Guam: a community service volunteer program facilitator and visitor services assistant. A corner of that park's museum was redesigned to create an interactive children's exhibit. AMMA funded research projects, ethnographic research and an archival survey at Kalaupapa NHP. Additional funds helped complete conservation work on the cross of St. Philomena Church. To provide better visitor service, AMMA constructed and fixtured a restroom adjacent to the bookstore.

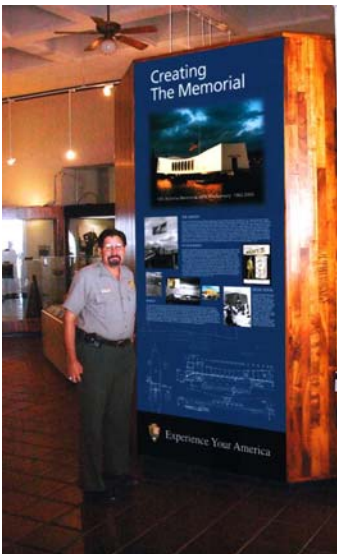
A considerable effort went to create a teacher's guide compliant with Hawaii State standards. The guide has lesson plans based on a historical curriculum developed by AMMA's education director. AMMA funded the translations, editing and printing of "The Japanese Occupation of Guam." Park brochures for War in the Pacific NHP were translated and produced in Japanese.

photo by Ray Sandia, AMMA



Manuel Magdaleno, Pearl Harbor Survivor, USS *Tennessee*, signs an autograph for an admirer at the 60th Anniversary Conference of the attack on Pearl Harbor which was sponsored by the Arizona Memorial Museum Association.

photo by Ray Sandia, AMMA



Daniel Martinez, NPS Historian, introduces the newest museum exhibit, Memorial Day 2002, the 40th Anniversary of the Dedication of the USS *Arizona* Memorial. The interpretative display was funded by the Arizona Memorial Museum Association.



For the first time, brochures were made available in English for American Memorial Park in Saipan. AMMA funded new visitor center interpretive signage. The Junior Ranger program has been revitalized. AMMA has an agreement with NPS for a \$10 million capital campaign for design and construction of an expanded visitor center, museum and bookstore for USS *Arizona* to be donated to NPS along with a \$2 million endowment. Restricted funds have been established with the National Park Foundation for this.

#### Badlands Natural History Association

FY02 AID	FY02 REVENUE
\$63,585	\$397,131

Badlands Natural History Association (BNHA) had an excellent year despite an 8% decrease in visitation. Sales were up by \$44,000. New publications included *Nature Notes*, which contained articles by park staff and research on the reintroduction of native plant species, reduction of non-native plants, and restoration to the Badlands Loop Road. *Notes* will be made available online. BNHA funded a *Bird Checklist*.

"Badlands in Your Classroom" reached 12,000 area students through association funding. Additional programs included curricula-based education on Life Science and Earth Science. Interns are developing a third track on Social Science to be unveiled in 2003. In September, a transfer ceremony was held at Delta Nine, a missile silo and prominent feature of Minuteman NHS. BNHA created commemorative pins, patches, and postcards for the event. 200,000 copies of the free publication, *The Prairie Pre-ambles* were distributed. The newspaper incorporated elements of the NPS Graphic Identity Program. BNHA funds provided summer education interns to staff the Big Pig Dig, an ongoing summer paleontology dig that provides visitors an opportunity to see fieldwork.

#### Big Bend Natural History Association

FY02 AID	FY02 REVENUE
\$78,030	\$453,456

This fiscal year the board of Big Bend Natural History Association (BBNHA) held the annual meeting just eight days after the 9/11 disaster in New York. The board discussed the possible implications of terrorism on the U.S.-border park, and though no one could predict the effects, the consensus was that visitation would be affected negatively and store operations would be hurt. Instead, first quarter sales jumped almost \$24,000 as Americans demonstrated their resolve. Park visitation for 2002 was 331,291.

Sales normalized in the spring quarter but could not match the previous year's spring sales simply

because the spring wildflower bloom could not match the previous year's spectacular offering. In March BBNHA held the second annual Volunteer Appreciation Banquet in honor of volunteers who contributed more than 45,000 hours of volunteer work in Big Bend National Park. BBNHA's board made funding and hosting the event part of the annual budget.

At the spring meeting, the board voted to purchase a point of sale (POS) system in order to more effectively manage inventory in Big Bend National Park and Amistad National Recreation Area. After researching the issue for several months, BBNHA purchased a ComCash system in July and expects to have all stores fully online and communicating via the Internet by the summer of 2003. For the first time BBNHA will have real-time inventory control. The board also voted to hire a professional facilitator, Bob Ashcroft of San Antonio, Texas, to conduct a planning session for association goals.

In September staff and board met for two days in Lajitas, Texas to decide the association's primary goals for the next three years. The first goal was an ambitious plan to raise \$2 to \$5 million dollars for a new visitor center in Big Bend National Park; the second goal was a re-imaging project for the association, including a possible name change and the third goal was to explore the possibility of building employee housing outside the park. Efforts to obtain permission to build inside the park had not worked, and the board elected to explore other options.

#### Black Hills Parks and Forests Association

FY02 AID	FY02 REVENUE
\$42,465	\$227,594

Black Hills Parks and Forests Association (BHPFA) operated eleven interagency federal and state outlets including NPS sites at Jewel Cave NM and Wind Cave NM. At Wind Cave, the association printed the park newspaper, trail guides, and Junior Ranger materials. At Jewel Cave, the association printed site bulletins and Junior Ranger materials. BHPFA also funded the cave management interns, and interpretive interns along with various interpretive equipment, supplies and research projects. Improvements were made to the media equipment in the park theater for orientation presentations. With support provided in the form of brochures, BHPFA carried out a very successful "Moon Walk" program in which several hundred people partook.

#### Bryce Canyon Natural History Association

FY02 AID	FY02 REVENUE
\$206,439	\$1,102,592

Bryce Canyon Natural History Association



photo by Carol Huber

Stanley and Elva Elliott at the brisket lunch served during BBNHA's Pioneer Reunion. Stanley grew up in the Big Bend country before it was a park and attended school at the old San Vicente School, one of the oldest in Brewster County. Elva (Russell) Elliott was a speaker at this year's reunion, recounting her days as a school teacher at the Casa Piedra School in Presidio County.

(BCNHA) ended 2002 by setting an all-time sales record. Increased notoriety and visitation for the Winter Olympics were positive contributors to the increase. The Salt Lake Winter Games provided an opportunity for BCNHA to participate with partners from the Peaks, Plateaus and Canyons Association in operating a bookstore with the America's Public Lands Exhibit specially designed for the Salt Lake City games.

New agency partnerships were forged with the signing of agreements with the Bureau of Land Management and U.S. Forest Service. BCNHA will provide retail operations for seven additional sites in the Grand Staircase-Escalante National Monument and Dixie National Forest.

Funding of the park's free publication program and popular Junior Ranger program continued. Donations included stipends and housing for volunteers and interns, "Star Parties", audio equipment and web page design assistance. The association funded Education/Outreach program reached a record number of participants totaling 4,447 educators and students. The increase was due in part to programs related to the 2002 Winter Games. The Internet based GEODETECTIVE© Program for K-6<sup>th</sup> grade educators and students continued to be supported. This science-based program is designed to teach earth science concepts and build critical thinking skills with assistance from a variety of animated characters from the fossil record.

As a part of the Education/Outreach program, the Bryce Canyon Field Seminar Series began its 7<sup>th</sup> season. Through a partnership with Southern Utah University, this course is designed for educators to learn more about the interrelationship between the ecology and geology of the Colorado Plateau Region. Course participants received four (4) graduate level credits in biology and geology. This year's trip covered the north-eastern section of Utah including Dinosaur National Monument. Forty-two educators participated in the program.

The highly acclaimed publication **Heart of the Desert Wild- Grand Staircase-Escalante National Monument** received the top media award at the 2002 NAI conference.

#### **Cabrillo National Monument Foundation**

FY02 AID	FY02 REVENUE
\$102,708	\$498,924

As it has for 46 years the Cabrillo National Monument Foundation (CNMF) provided outstanding service to NPS and visitors to Cabrillo National Monument. CNMF donated \$102 thousand in aid to support interpretive activities

and projects; a slight decrease from FY01. In addition, the CNMF provided over \$17,000 for creation of two tactile models of the Old Point Loma Lighthouse and its outbuildings. They will be part of the rehabilitation of the lighthouse grounds. The model of the Point Loma peninsula topography was designed specifically for visually impaired visitors. CNMF funded several natural resource science projects including a comprehensive tidepool survey, a workshop to review tidepool monitoring protocols, and a macro-invertebrate inventory.

CNMF provided funds to prepare the schematic design proposal for the new exhibit on the Old Point Loma Lighthouse, its history, optics and keepers. As in the past, it funded the production of "A Sailor's Tale," a one-act drama which tells the story of Cabrillo's voyage of exploration as seen through the eyes of a native Kameyaay woman, a sailor, and a priest who accompanied the explorer. CNMF provided financial support to the 2002 Cabrillo Festival, National Park Week and NPS Anniversary, Whale Watch Weekend, and Old Point Loma Lighthouse anniversary. Publication support went to **The Explorer, Cabrillo's Journal** and the park visitors guide. Other aid went to the VIP and education programs, and creation of seasonal exhibits. The foundation also continued two significant programs that will benefit the monument for decades to come. The first is its effort to expand membership through outreach, direct-mail solicitations and member events. There are now over 300 members who participate in interpretive programs, purchase interpretive materials at the sales outlet, and most importantly, maintain a stronger connection to the park.

The second initiative is a book on the natural history and ecology of Point Loma. This will be the first book on the peninsula's marine and terrestrial resources addressing them as part of an ecosystem. The system is an island. It exists within the limits of the sixth largest city in the nation and is affected by the growth of San Diego and the Southern California megalopolis. Publication is expected in summer 2003. In FY02, primarily due to a struggling economy, CNMF revenues were almost \$50K less than in FY01. The Board of Trustees remains optimistic and supportive of NPS activities. They are exploring ways through planned giving and increased membership to ensure future financial support for the monument's interpretive, education and scientific programs.

#### **Canyonlands Natural History Association**

FY02 AID	FY02 REVENUE
\$430,157	\$1,387,945

Canyonlands Natural History Association (CNHA) gross profit was up 7.5% in 2002. This is especially gratifying given that park visitation numbers were 0.8% down. The sales increase was attributed to continued improvement in product mix and presentation, customer service and the foreign language skills of several front-line employees. CNHA produced a “Logo Series” of sixteen promotional images representing public lands. This year, pins and patches were produced as sales items and it is believed their popularity contributed to increased sales. There are plans for the creation of many new products using the “Logo Series”.

The Moab Information Center, which represents multiple public land agencies, has sponsored a free lecture series, twice a month for many years. This year CNHA hosted the Moving Water Festival with nationally known speakers who presented six weeks of lectures. Publishing efforts—through the reprinting of trail brochures and the *Arches Visitor Guide*—were an on-going success story of partnering between NPS and CNHA.

Preparations for a new visitor center at Arches NP meant CNHA's continued set aside of funds with hopes NPS understands that a slight reduction in current aid only insures the future success of a bookstore all will be proud of.

#### Capitol Reef Natural History Association

FY02 AID	FY02 REVENUE
\$100,209	\$471,674

CRNHA continued its vital role in supporting the park's education, interpretation and research programs, providing \$100,209 in aid to the National Park Service; a 13% increase over FY01. This funding provided information desk and visitor center staffing. It paid for free publications and pre-publication expenses related to development of new sales publications. It also provided books for the park library, purchased supplies and services to support the park's interpretation, educational outreach, volunteer programs and scientific research projects.

CRNHA employees continued to operate and staff the historic Gifford Farmhouse. Additional historic furnishings were purchased for the house that was open for its seventh season drawing 9,769 visitors. The house was open daily from mid-May through September, serving as the focus for interpretation of Fruita's settlement history. CRNHA staff provided ongoing loom-weaving, rug braiding, wool spinning and quilting demonstrations.

CRNHA sponsored a spring celebration/open house at the Gifford house. The celebration was



a result of community meetings at Bryce Canyon which resulted in ways in which national parks and neighboring gateway communities might work together to further a shared goal of providing high quality visitor and tourist experiences. Each business was encouraged to have an open house. Over 100 visitors attended the celebration. Guests were entertained with special wool spinning and tinsmith demonstrations. In the afternoon, CRNHA sponsored a dinner for the park and the community including craft demonstrators and Peteetnet Creek Ranch hands band. The band entertained guests with cowboy poetry and old-time country music.

In an attempt to provide additional interpretation of and fiscal assistance to the historic orchards of Capitol Reef, CRNHA met with the park's facility manager and orchard workers to create a product line that would meet both goals. Fruita's orchards are an enduring legacy of the small, hardy Mormon community founded here in 1880 and today comprise the most recognizable feature of the park's rural historic landscape. In the past, NPS employees pruning the nearly 3,000 fruit trees have discarded the excess wood. This year, in cooperation with park maintenance and orchard crews, tree clippings were marketed as “All-Natural Fruitwood B-B-Q Smokin' Chips”. Sections of tree limbs were fashioned into replica early pioneer toys known as “Whirleygigs”. Both products were sold at the Gifford House as well as the visitor center bookstore with an interpretive message and special notation that the proceeds from the sale of these items help to fund the preservation and maintenance of Capitol Reef's historic orchards.

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*The Moab Information Center, which represents multiple public land agencies, for many years has sponsored a free lecture series twice monthly.*

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CRNHA and the parks Chief of Interpretation worked to develop an interpretive exhibit panel for the Gifford House. The exhibit will be the touchstone to life in early Fruita with pictures and recorded conversations. This project should be completed in FY03.

A new canvas bag and apron was designed for sale at the Gifford House and visitor center, the new items feature original recipes from the settlers of the Fruita valley in the late 1800's and pictures of the historic buildings in the historic Fruita district. The bag also encourages visitors to recycle.

Three new publications were completed during the year. *Loop-the-Fold: Self-Guiding Auto Tour*, an inexpensive newspaper-format companion to the Cathedral Valley Auto Tour guide, which was produced in FY00. **Red Rock Eden**, a popular book on the history of the Fruita settlement, was redesigned and reprinted. **Coloring Capitol Reef National Park**, a coloring book/field guide was produced. All three publications sold well and continue to be an excellent addition to the educational sales items. The association again provided a scholarship for a college bound student. As in the previous years, CNHA was instrumental in funding, planning and implementing Kid Frontier Days, a series of programs and demonstrations on pioneer life for grade-school students.

#### Carlsbad Caverns-Guadalupe Mountains Association

FY02 AID	FY02 REVENUE
\$284,428	\$1,058,339

One of the big events in FY02 was the introduction of the new interpretative audio guide at the Carlsbad Caverns National Park in April. Carlsbad Caverns Guadalupe Mountains Association (CCGMA) took over the Audio Guide rental operation from the National Park Service in 1987. Since then, three major changes were made to upgrade the Audio Guide system. The introduction of the 4th generation audio guide in April of 2002, showed more profit made from the audio guide operation (increase of 35% comparing with FY01 April through September); far fewer complaints and cash refunds; less labor costs to dispense and put away the audio guide; and less broken audio guide systems that were easier to maintain.

Another noteworthy event was the association's unprecedented cash donation to Carlsbad Caverns and Guadalupe Mountains national parks in the amount of \$101,000. The financial perspective for FY02 improved considerably from the prior year. CCGMA was able to sustain the same

level of revenue while the visitation had declined approximately 5%, and expenses decreased. Because of improved cash flow, the association was better able to proceed with several new projects.

#### Central High Museum, Inc.

FY02 AID	FY02 REVENUE
\$525,429	\$50,100

Central High Museum, Inc. (CHMI) was incorporated in 1995 by a group of citizens dedicated to preserving the history and telling the story of Central High School and the 1957 Crisis. The Visitor Center opened on September 25, 1997 under the operation and direction of the Board. Central High Museum, Inc. became a cooperating association of the National Park Service in July 2000. This relationship was further cemented on September 20, 2001, when board representatives Virgil Miller (President) Johanna Miller Lewis (Secretary), and Don Castleberry (Treasurer), signed the visitor center (Mobil gas station located at 2125 West Daisy L. Gaston Bates Drive) and property over to NPS. Alfred Suarez accepted the property on behalf of NPS on December 14, 2001.



Commemorative Garden built by Central High Museum Association. The sculpture, "Transcendence", is surrounded by nine benches representing the Little Rock Nine.

In 2001, the board raised funds to build a Commemorative Garden on the northwest corner of Park Street and West Daisy L. Gaston Bates Drive. The main focus of the garden is the sculpture entitled: "Transcendence." The sculpture is two arches and the exteriors resemble the High School's front façade. The interior of the sculpture depicts the evolution of the school from its construction in 1927, through the Crisis, to the current diverse student body. The images are burned into steel and visitors can see themselves reflected in the polished metal. The garden was constructed during the summer of 2001 and culminated with the dedication and opening of the garden on September 20, 2001. This event was sponsored by CHMI and approximately 125 people from across the city attended.

CHMI consists of 23 Board of Directors and nine Ex-Officio Members. The Board's primary focus during the past two years has been developing a close and mutually beneficial relationship with NPS. The major activity for the board during 2002 was the transfer of the visitor center and adjacent Commemorative Garden to NPS on January 21, 2002. The Notice of Final Donation Settlement presented by Beach Abstract and Guaranty Company finalized that agreement. Since January 2002, CHMI worked to develop and outline its responsibilities to NPS as a result of the cooperating agreement. CHMI held the annual fundraiser on September 25, 2002 at the Visitor's Center. The event featured the new book by Laura A. Miller, **Fearless: the Life and Times of Irene Gaston Samuel** and awards for former board members. Approximately 75 people attended and almost \$5,000 was raised for the board's operations.

The main responsibility of CHMI, at this time, is to stock and maintain the bookstore supplies. During 2002, the gift shop recorded sales of almost \$45,000. Of this amount, \$7,096 is profit that can be used in the future to support park programs. Board members developed the bookstore's first scope of sales plan and were also involved in interpretive and long range planning sessions with NPS officials that took place in Little Rock. During these sessions, a long range plan for interpretation and staffing took place. Members of the Arkansas Historic Preservation Program attended and discussion included adding on to the existing Visitor Center (for additional office space) as well as the use of Ponder's Drug Store.

#### Colorado National Monument Association

FY02 AID	FY02 REVENUE
\$33,074	\$211,171

For Colorado National Monument Association (CNMA), 2002 was a year marked by various projects and opportunities to meet the organization's mission, while allowing CNMA to continue to make strides towards financial stability.

The CNMA served as the banker and support staff for the John Otto Headstone Project. This project, spearheaded by two Grand Junction citizens and John Otto enthusiasts, entailed putting a proper headstone on the Colorado National Monument booster's grave. Otto, who had great visions for the Monument's canyons, died a pauper in Yreka, California. Local residents Mike O'Boyle and Dave Fishell arranged to have a headstone made from granite and sandstone in the shape of Independence Monument. They drove the headstone to the California cemetery,

where a dedication ceremony marked its arrival. CNMA deposited donations for this project and wrote checks as needed.

This year CNMA again offered both spring and fall *Walks and Talks Series*. The program included a variety of subjects such as desert big-horn sheep, birds of prey, cactus, wildflowers, stars and planets, bird identification, landscape photography and geology. CNMA also participated with other organizations—the Museum of Western Colorado, the Grand Valley Audubon Society, the Colorado Division of Wildlife, the Western Colorado Botanical Society, and the Thunder Mountain camera club—to offer a Young Naturalists camp for elementary school children in grades 3 to 5. Including the annual members meeting, which featured Greg Gnesios from the BLM's Colorado Canyons National Recreation Area, the CNMA offered 28 interpretive programs that attracted 789 attendees.

With the help of an APPL scholarship, CNMA staff attended the 2002 APPL conference in Charleston, South Carolina. There, CNMA was thrilled to find that the association's teachers' guide, **Adventures in Colorado National Monument**, received an honorable mention in the Curriculum-based Project category in the 2002 NPS Cooperating Association Excellence in Interpretive Media Awards competition.

CNMA had a logo designed for itself, an adaptation of the Colorado National Monument logo. Local graphic artist Amy Nuernberg designed both logos. CNMA also developed a Monument logo polo shirt that CNMA front line staff wear and that Monument staff, volunteers, and CNMA board members can purchase at cost.

With the help of a mini-grant from the City of Fruita Tourism Advisory Council, CNMA developed a rack card advertising Colorado National Monument. The card, which has been placed in various information centers in Fruita and Grand Junction, is a less expensive alternative to the official Monument brochure. CNMA also received a mini-grant from the Advisory Council to develop an association web site. The site will be online in early 2003.

Several new products that were added to the store did very well in sales. The *Grand Circle Memory Game* by Impact Photographics; *Sounds of Peaks, Plateaus, and Canyons* CD and cassette by Orange Tree Productions; *Peaks, Plateaus, and Canyons of the Grand Circle* wall and desk calendars; and the *Colorado National Monument* calendar produced by Rob Kurtzman, all did much better than anticipated.

Total revenue for the CNMA in 2002 was \$211,171. This figure included bookstore sales, mail orders and wholesales, memberships, donations and grant income. Total sales increased by 9% over 2001 sales. CNMA donated \$33,074 in goods and services to Colorado NM in 2002.

This year CNMA was able to invest in some desperately needed office furniture to last for many years. No one can truly appreciate a good desk until they have one that is falling apart! CNMA was also able to repaint bookstore fixtures and the sales/information desk with the help of a lot of volunteers.

CNMA does not currently have a scope of sales statement. This is on the never-ending list of things to do. Now that Colorado National Monument has an updated comprehensive interpretive plan, the association is poised to complete this project in the next year or two and took a step towards meeting this goal by revising the product review form to include the interpretive themes of the monument.

#### Crater Lake Natural History Association

FY02 AID	FY02 REVENUE
\$50,276	\$372,932

Crater Lake Natural History Association, Inc. (CLNHA) was established in 1942 to provide assistance to interpretive programs and research projects at Crater Lake National Park and Oregon Caves National Monument. During FY02 Crater Lake NP celebrated its 100<sup>th</sup> anniversary as a national park. Gross sales increased 20% over the previous year. CLNHA had 100 paid members along with the Board of Directors. Donations to NPS were 15% of total gross sales.

There were ten active board members in FY02. The board oversaw distribution of \$24,220 in aid to NPS interpretive and research programs. This in addition to \$25,356 allocated for information assistance. An additional \$700 paid for pre-publication expenses. With the centennial celebration, Crater Lake had access to other funding sources in addition to association funds. Oregon Caves did not use all of its allocated funds.

#### Craters of the Moon Natural History Association

FY02 AID	FY02 REVENUE
\$37,933	\$185,051

Although visitation to Craters of the Moon was down for 2002, Craters of the Moon Natural History Association (CMNHA) sales were up. After two years of lower visitation and lagging sales, this was good news. Although CMNHA was still recovering from a loss of sales revenue, it was still able to help with many valued projects.

In partnership with the National Park Service, CMNHA donated more than \$8,000 in direct donations and an additional \$30,000 in information assistance from association personnel. CMNHA was able to provide park visitors with a *Park Information and Event Schedule*. Funds were used to purchase media support and film for the Interpretive Division, resource materials for the Resource Management Division, and library books, magazine subscriptions and professional memberships for NPS employees. A postcard was produced for Hagerman Fossil Beds National Monument which enhanced their sales.

#### Death Valley Natural History Association

FY02 AID	FY02 REVENUE
\$54,473	\$659,521

After six years of planning, Death Valley Natural History Association (DVNHA) constructed a new office and warehouse at Cow Creek. Planning and construction totaled \$576,141. The DVNHA building fund and a loan of \$300,000 paid for the building and staff moved in June. The office/warehouse building proved to be very functional and business operations are expected to be more efficient and productive.

DVNHA's contract with Mojave National Preserve ended September 30, 2002. Western National Parks Association (WNPA) will serve as the preserve's association as of October 1, 2002. WNPA purchased the stock at the Hole-In-Wall, Baker, and Needles stores. The transition was smooth with no interruption to visitor service.

Gross sales for FY02 was \$659,521 vs. \$752,113 in FY01, a decrease 14%. Park visitation for Death



Southside view of new warehouse at Death Valley. The building will be donated to NPS by the park's association.

Valley was 932,007 a decline of 13 %. Park visitation for Mojave Preserve was almost identical to 2001 with 492,782 visitors. The aftermath of September 11, 2001 is reflected. DVNHA employed a staff of six regular and four seasonal employees. Janice Newton, Executive Director, left in July. Former Executive Director Esy Fields returned as interim director. Community participation in



CAL EXPO, the Death Valley Chamber of Commerce and the Death 49ers continued. The DVNHA's membership increased by 49 members.

The publications program supported printing and distribution of 153,000 *Death Valley National Park Guides* and 5,000 *Castle Chronicles* free of charge to park visitors. Other aid to NPS included \$54,472 to Death Valley National Park and Mojave National Preserve; operation of four bookstores and outlets at locations in Death Valley and three bookstores in Mojave Preserve. Donation contributions to Death Valley NP provided administrative aid, free publications and information assistance. Donation contributions to the Mojave National Preserve provided administrative aid. The association continued to provide National Public Radio to Death Valley residents and visitors.

#### Devils Tower Natural History Association

FY02 AID:	FY02 REVENUE
\$64,460	\$306,486

Devils Tower Natural History Association (DTNHA) had its best year ever in sales with over \$296,000, representing an 8.5% increase with no increase in staffing or hours. Nine new books including two children's titles, a flower poster and a wonderful limited edition etching of Devils Tower by Bob Coronato were added to the inventory which is available online for viewing, but not yet for shopping. Funding was provided for a Student Conservation Association intern for resource management. April Thomas spent many hours developing a comprehensive survey of the prairie dog population and assisted with exotic plant management to control over 100 acres of thistle, Hounds Tongue, and leafy spurge in the park. DTNHA paid for Greg Cox's third summer as museum tech. He updated records, digitized historic photos and cataloged.

DTNHA covered the cost of the Special Programs Series. Each week from Memorial Day through Labor Day visitors enjoyed programs on American Indian history, geology, astronomy and birding. A stipend to support the VIP program helped defray costs for three couples to help with campground and maintenance duties. Junior Ranger programs were supported by purchases of pencils, badges, and printing of booklets. A record number of children participated. Stipends were provided to the Writer-in-Residence program. The visitor center library was given a facelift with new workstations increasing functionality for employees and the public. Funds helped pay for two local college students to work as interpreters on the Junior Ranger and evening programs. DTNHA is planning for a new video and DVD in addition to remodeling



of the visitor center sales area. Sights are set for the upcoming 100th anniversary of Devils Tower to take place in 2006.

#### Eastern National

FY02 AID	FY02 REVENUE
\$5,660,557	\$25,926,624

Nothing can compare to the awe, wonder and excitement people feel when they visit a national park. Eastern National (EN) was proud to play a part in these kinds of experiences. As park partners faced many pressures this year, their reorganization didn't change the work at hand. Management of the NPS Service to America Program was a strong example of volunteer support for parks. By matching Boy Scout and Girl Scout troops to park volunteer projects, EN facilitated over 98,800 hours of support to America's national parks.

EN's work helped connect people to parks. The products and services provided assisted in this effort, and the donation programs further supported this mission. EN welcomed two new NPS partners: Tuskegee Airmen National Historic Site and Selma to Montgomery National Historic Trail. Additionally, EN welcomed Cape Cod Canal, a US Army Corps of Engineers site. EN renovated the Principal Office this year to accommodate anticipated future growth needs.

NPS made a commitment to be a leader in education—a stellar example of place-based learning opportunities. EN's best example of this is the Independence Park Institute. To date, \$4.6 million has been raised in support of this project. Substantial gifts were received from the William

A young visitor participates in a painting feathers activity during the annual HawkWatch Weekend event at Effigy Mounds NM. The event took place September 28-29, 2002 and was supported by funding from Eastern National, grants, and private and business donations.

Penn Foundation, the Delaware River Port Authority and the Otto Haas Charitable Trust. Some federal support for this program became vital to its continued success.

NPS cooperates with partners to extend the benefits of natural and cultural resource conservation and outdoor recreation throughout this country and the world. As part of this mission, EN President, Chesley Moroz had the opportunity to spend time in Italy this year as part of a U.S. delegation visiting and exploring several of that country's national park sites.

In addition to strong sales results from a few key sites, the Harvest Initiatives EN launched also helped surpass budget. The merchandising Mission Possible program, the new off-site Glasshouse and a retail price-restructuring program all contributed to success. The e-marketing plan for [eParks.com](http://eParks.com) was launched and with a goal of promoting existing products to new markets. Late in the year the America's National Parks® Collector's Series was released, providing participating parks with a designated product line to help them build their own brand identity.

None of the work would be possible without EN's dedicated staff. EN turnover was down considerably for the second year in a row and tracks at one third the rate of the industry average. Like all employers, EN faced some challenges in regard to defined benefit pension plan and health insurance costs. The pension plan was moved to a new administrator and insurance benefits were redefined for the coming year in an effort to stabilize the program. EN continues to offer the best benefits in the industry!

With 550 field employees, EN was able to provide a significant amount of visitor information. In February EN sold the one-millionth copy of the **Passport To Your National Parks®**. While visiting the Gateway Arch in St. Louis with his mother to learn more about Missouri history, ten-year-old Noble Carpenter purchased the one-millionth copy of the Passport book. This milestone was celebrated by awarding the Carpenter family a trip to Yellowstone NP.

The Parks Recovery and Remembrance Fund (established following September 11 events) allowed NPS to release a wonderful Web site documenting the oral histories of some of NPS family members involved. EN was pleased to support the development of this site.

Much success is attributed to the work of partners. The Outer Banks Group in North Carolina is a prime example. The Board recognized the

Outer Banks Group as the winner of the Charles S. Marshall Unit Award for 2002.

EN was pleased to provide support to Parks and History Association, a sister organization serving the national parks in the District of Columbia. Like many DC businesses, Parks and History revenues were significantly negatively affected by the attacks of September 11. EN was able to assist with working capital and continues to work with them as they rebuild their organization.

EN also manages the work of the Employees and Alumni Association of the National Park Service. A reunion was hosted at Acadia NP in September and further enhanced the educational loan program to provide additional support to members. The loan program is now named the George B. Hartzog, Jr. Educational Loan Program, in honor of the former NPS director and longtime E&AA member. The quarterly publication of the *Arrowhead*, continues to play a vital role in keeping the NPS family together. The year ahead will continue to be challenging, including the installation of a new POS system. EN moves into 2003 with a continued commitment to improving products and services to support park partners.

Every year, parks use EN donation funds in a variety of ways. The following is a sampling of how some of these funds were used in FY02.

Funds supported Junior Ranger activities at Vicksburg NMP, Fort Smith NHS, Independence NHP, Acadia NP, and Hopewell Culture NHP to name a few. The VIP programs at Colonial NHP, Gateway NRA, Sandy Hook Unit, and Blue Ridge Parkway, and Cape Hatteras NS along with those at over 20 other parks received funding support.

Support of NPS interpretation was varied. EN help fund a workshop and draft preparation for the long-range interpretive plan for Cowpens NB; a performance of "Lincoln's Dark Days: How Long Must This Bitter Struggle Go On?" for Lincoln Home NHS; an editing project and support a photography at New River Gorge NR; a production of Jamestown informational brochure in Braille to assist blind visitors for Colonial NHP; the conceptual exhibit for the Gettysburg Train Station for Gettysburg NMP; a comprehensive interpretive plan workshop at Tuskegee Institute NHS, Ninety Six NHS and Cuyahoga Valley NP; a tent purchase for park-sponsored living history interpretive activities representing the authentic shelters used by US. Army forces at Camp Shiloh for Shiloh NMP; reproduction uniform clothing and accoutrements for "Free Men of Color" living history

program at Jean Lafitte NHP & PRES; professional services to write and edit interpretive wayside exhibits at San Juan NHS; applebutter and sorghum making demonstrations at Mabry Mill for Blue Ridge Parkway; historical blacksmith demonstrations for Sleeping Bear Dunes NL; visual aids for demonstrations and talks at George Rogers Clark NHP; design and fabrication of interpretive educational exhibits at San Juan NHS; a lecture on the origins of the jazz funeral at New Orleans Jazz NHP; a seasonal interpretive ranger for Bodie Island at Cape Hatteras NS and a cultural bearer to maintain and interpret subsistence garden plot for plantation ruins in Virgin Islands NP. These are just a few of the scores of programs made possible through EN funding.

Free-distribution newsletters and newspapers were made available at Cape Cod NS, Richmond NBP/Maggie L. Walker, Mammoth Cave NP, Apostle Islands NL, Minute Man NHP, Gettysburg NMP, Assateague Island NS and nearly 20 other outlets.

Educational support went to help fund **The Trog Log** at Mammoth Cave; curriculum-based education programs at Richmond NBP and Morristown NHP; the *Ten-Hour Movement* teachers' packet for Lowell NHP; *Care of the Wounded Teacher's Guide* at Gettysburg; **A Kid's Eye View: The Science Behind the Scenery** educational video and study guide for Acadia NP; teacher training workshops at Gulf Islands NS, Florida District; and the "Traveling Trunks" education program for Saint Croix Island International HS among several other programs.

Finally, EN funding made possible special events and the purchase of additional items to support its NPS partners such as printing Flight 93 pamphlets for Johnstown Flood N MEM and Allegheny Portage Railroad NHS. Other support went to the Monumental Fiddling Championship at Homestead NM of America; demonstrators of American Indian cultural skills participating in the 188th Battle Anniversary event for Horseshoe Bend NMP; the 6th Annual Summer Day Camp and 3rd Annual Civil War Seminar at Appomattox Court House NHP; interpretive workshop on making traditional Ojibwe beaded pouches at the Rendezvous special event at Grand Portage NM; supplies and materials for the holiday open house and support for the Jay O'Callahan storyteller event at Frederick Law Olmsted NHS; the John F. Kennedy birthday weekend open house at John Fitzgerald Kennedy NHS; troubleshooting and repair of fire and security systems to protect cultural resources at Gettysburg NMP; historic interpretation, 18th-

century American music performance, charter bus service for NY-area schools, open-hearth cooking demonstration, Revolutionary War programs, storytelling programs, 18th-century spinning/weaving demonstrations and lecture symposium on New York and the American Revolution for annual Revolutionary War encampment at St. Paul's Church NHS for Manhattan Sites; construction and design of two visitor center information desks for Wright-Dunbar Interpretive Center and Huffman Prairie Flying Field Interpretive Center at Dayton Aviation Heritage NHP; and fabrication and installation of Revolutionary War exhibit island for Fort Moultrie visitor center at Fort Sumter NM.

### Florida National Parks & Monuments Association

FY02 AID FY02 REVENUE

\$137,875 \$898,070

Florida National Parks & Monuments Association (FNPMA) supported interpretive and educational programs at four national park sites from the revenue of seven retail locations. FNPMA funded training and orientation for three permanent interpreters and 50 seasonal interpreters, volunteers and concession interpreters. All publications and "site bulletins" were funded through FNPMA and this year park brochures were translated into several languages and a color newspaper was published for Dry Tortugas National Park for the first time, inspiring a new appreciation for the park's fragile resources. FNPMA funded teacher workshops, parent/teacher information materials, props and library items for Everglades National Park's 31-year-old curriculum-based education program, reaching 10,000 children annually.

Professional interpretation efforts were enhanced by the purchase of a laptop computer, Power Point projection system and several new software programs to produce newspapers, site bulletins, signs and documents. FNPMA supported interagency and community meetings focused on outreach. Living history equipment, uniform items and research books were provided to enhance Dry Tortugas' interpretive programs. FNPMA purchased materials for Big Cypress' science curriculum-based field trips reaching 2000 Collier County school children. Interpreters from Biscayne National Park were able to attend training at the NAI conference.

### Fort Clatsop Historical Association

FY02 AID FY02 REVENUE

\$27,684 \$317,650

The board and staff of Fort Clatsop Historical Association (FCHA) continued to have a close working relationship with the staff of Fort Clatsop



National Memorial, a partnership of almost forty years. With the advent of the Bicentennial of the Lewis and Clark Expedition, it is important to have that harmonious work environment.

Gross income for FCHA in FY02 was again over \$300,000, 2.2% over the previous year. FCHA donated over \$27,500 in staff support, educational materials and workshops, special park publications and events; photography, costumed demonstration supplies, and the park research library. New publications and other items related to Lewis and Clark are coming out with increasing frequency because of the bicentennial. FCHA continued to monitor these and carry the ones that are related to its mission and values. FCHA produced a new postcard from an original painting that hangs in the visitor center entitled *Bartering for Blue Beads for Otter Robe*. FCHA also helped produce a science guide.

One of the most interesting funding areas was the Portland State University field school, hosted by NPS. In partnership with Fort Vancouver National Historic Reserve, FCHA helped fund an archaeology field school held two weeks at Fort Vancouver and two weeks at Fort Clatsop. The students helped excavate the two cabin sites of homesteaders who lived on the Fort Clatsop property after Lewis and Clark. Approximately 6,800 artifacts were recovered from the two sites and laboratory work will continue through the winter and into the spring. In addition to work at the two sites, a Saturday "kid's dig" was held that proved to be extremely popular.

The Bicentennial of the Lewis and Clark Expedition is fast approaching, in fact the official "kick off" was in January of 2003 at Monticello. In anticipation of the many visitors who will be coming to Fort Clatsop, the association purchased 60 acres of land south of the park to be used for parking and shuttle services and also a day use/picnic area. FCHA closed on the land purchase December 23, 2002 taking on some debt to complete the transaction. FCHA will pay it off in two payments in September of 2003 and 2004. The association still owns 30 acres on the north side of the park.

FCHA is exploring the possibility of expanding the bookstore. With the backing of the superintendent, FCHA will engage an architect to give ideas on how to make the lobby area in the visitor center more usable for the bookstore as well as the information area for interpretation. FCHA is going to carry local Native American crafts. The Clatsop Trading Company, a family of Clatsop natives, will be the central gathering spot for artisans, some of whom have been producing

their art to be given away to friends, neighbors, etc. FCHA is very excited about having baskets, trading bead necklaces, cedar hats and other arts and crafts from the Clatsops, Chinooks and others from the area.

#### Fort Frederica Association

FY02 AID	FY02 REVENUE
\$4,440	\$59,287

Fort Frederica Association (FFA) donated funds for special interpretive programs, the Volunteer Recognition Day and the park's award-winning Archeological Education Program. Special interpretive programs included the annual Holiday Open House held each December, the Fort Frederica Festival and the celebration of the 86th birthday of the National Park Service. The park's Volunteer Recognition Luncheon held each November recognizes the dedicated services of approximately 100 VIPs.

FFA provides support in visitor services and interpretation, the museum curatorial program, the Archeological Education Program as well as maintenance and litter patrol in partnership with the local Keep America Beautiful affiliate. Funding from FFA allows the park to recognize these conscientious public service volunteers in a rewarding way.

In addition, FFA funds a variety of needs associated with the operation of the Archeological Education Program targeting countywide 4th-grade elementary students in the public schools as well as one private academy and two parochial schools. Three hundred visitors attended the Holiday Open House and were treated to food, drinks and music from the Colonial period. The biggest event FFA sponsors is the Fort Frederica Festival. This annual event draws several thousand visitors per year, although in FY02 inclement weather canceled several programs. The bill of fare included Colonial and Native American re-enactors, General James Oglethorpe, bagpipes and drums, colonial crafts, book signings and the taste of Frederica. FFA helped defray costs associated with this event, including paid advertising. A second reprint of *A Voyage to Georgia* by storekeeper Francis Moore provides an import primary account of life in 19th-Century Frederica. The availability of this perfect bound edition serves a vital need, thereby enhancing the interpretation of the archeological site and a greater appreciation for the antiquity of park ruins.

#### Fort Laramie Historical Association

FY02 AID	FY02 REVENUE
\$32,721	\$222,591

Fiscal year 2002 was rather disappointing to the



Fort Laramie Historical Association staff Becca Freeburn, Pat Fullmer and Tiffany Klipstine taken at the visitor center bookshop.

Fort Laramie Historical Association (FLHA). Visitation dropped by 8% from the previous year and sales fell by the same amount. FLHA has been on a downward spiral for several years and is aggressively working on ways to turn that trend around. During FY02, FLHA helped sponsor the following programs: Christmas Open House and Historic buildings lighting, Project West school programs with 96 schools and 3,300 students served, Memorial Day activities, 153rd Military Anniversary Open House, July 3rd and 4th Celebration, Bat Festival, Cowboy Tales and Texas Trails event, Annual August Moonlight Tour, Christmas Moonlight Tour, and two Humanities Council Speakers.

The FLHA-funded audio tour continued to be a popular way to tour the site. Users were 100% delighted with the program but many still requested the ranger-conducted tours. Park staffing was inadequate to provide regular daily tours but FLHA is hoping that the Park Service will one day again provide the favored tours. FLHA took the reins once again and hired two interpreters to sell sarsaparilla and root beer while doing a grand job of interpreting the enlistedmen's bar.

Behind the scenes, FLHA funds made many differences. Living history clothing was cleaned, pressed and repaired, shoes and boots were resoled and repaired, and countless little supplies and material needs were met. FLHA continued to support open house events by providing refreshments and decorations including the Diversified Services picnic. Diversified Services is a handicapped-challenged organization that handles the park's recyclable goods. FLHA in turn entertains the clients with an outing and picnic at Fort Laramie NHS. This year, FLHA began to recycle the brown bottles from the enlistedmen's bar delivering about 25% of the waste to a location in Nebraska. FLHA's goal for next year is to recycle 50% of the bottles.

#### Fort Union Trading Post

FY02 AID	FY02 REVENUE
\$5,868	\$66,956

The Fort Union Association (FUA) completed its tenth season of operation at Fort Union Trading Post National Historic Site in 2002. The partially reconstructed fur trade post commemorates 19th century commerce between American fur traders and Indian tribes of the upper Missouri. The site houses two association sales outlets: the bookstore in the visitor center located inside the Bourgeois House and the trade shop in the historic reconstruction of the Trade House. The trade shop offers more than 200 replica trade items documented from the clerk's ledgers of 1848-51.



The Bourgeois House is open year around and an NPS interpreter in period dress staffs the trade shop from mid- May through September.

FUA aid to the park included \$3,753 for computer upgrades, \$2,458 in accounting fees, and \$2,000 for the library, interpretation, and other donations. A total of \$5600 was obtained in grants from North Star Caviar to publish the Louie Letellier manuscript, reprinting the Rudolf Kurz article, and printing the 1843 J.B. Moncravie painting of Fort Union as a poster.

The primary goal of 2003 is to prepare the Rudolf Kurz manuscript for publication by the University of Oklahoma Press. FUA has been asked to purchase the visuals. Kurz provided the best visual and significant verbal documentation of Fort Union trading post. Other requests by the park included Lewis & Clark period dress, women's dresses for fur trade living history, reprinting the Junior Trader folder and four site bulletins, purchase of two canvas tipis, and copying and binding original manuscript material for the library. As always, FUA continued to maintain the best interpretive sales stock: books, replica trade goods, and theme related items, while rotating stock to continually offer a fresh presentation to the public.

#### George Washington Birthplace National Memorial Association

FY02 AID	FY02 REVENUE
\$14,872	\$77,344

George Washington Birthplace National Memorial Association (GWBNMA) Board of Directors conducted meetings every other month throughout the year. General membership meet-

Dean Harshberger works as a seasonal interpreter selling sarsaparilla, rootbeer, ginger beer, etc in the enlistedmen's bar. He does living history programs and provides information to Fort Laramie visitors. This program runs from late May until late August. Dean is a middle school history teacher in the community.



The bookstore at George Washington Birthplace National Monument.

ings were held in June and December with a reception after both meetings. Acting Chief, Visitor Services John J. Frye and new Chief, Visitor Services Steven A. McCoy represented the park at the meetings. Superintendent Vidal Martinez addressed the general membership meetings.

The bookstore/gift shop hosted 59,140 visitors and saw a 10% decrease in revenue over FY01. Despite the decrease the GWEBNMA was able to support events and projects for the park including sheep shearing and wool cleaning demonstrations, the George Washington Birthday celebration complete with gingerbread and cider, dinner at the winter membership meeting, and a historic furnishing repair at Memorial House.

Merchandising including displays, product placement, and installation of an in-store music system improved sales. Top sellers were puzzles, mugs, pens and pencils, cassette tapes and music compact discs, **Popes Creek Plantation**, cotton throw rugs, and a new line of cherry mustards and jellies. A quarterly newsletter was produced and distributed by association members.

FY03 GWEBNMA goals are radio advertising to promote park special events and increased membership representing all fifty states. FY03 park goals for the association are to develop and implement association employee uniforms, develop a website for online information and sales, increase new theme-based sales items by 2%, support training for association employees (i.e. attend annual cooperating association conference/training, participate in park staff sponsored training), and join the Association of Partners for Public Lands.

#### **George Washington Carver Birthplace District Association, Inc.**

FY02 AID	FY02 REVENUE
\$9,800	\$80,524

A \$10,000 grant to support park programs was awarded to George Washington Carver Birthplace District Association, Inc. (GWCBD) by the Missouri Arts Council. The money was used for the following programs and events: Black History Month Programs, Carver Day, Prairie Day, Junior Ranger Programs, Holiday Open House, March for Parks, Living History Programs, Interpretive Programs, Carver Science Discovery Center, Adopt-A-School, and the Traveling Trunk program.

Several projects were undertaken this year assisted by GWCBD. A 19<sup>th</sup>-Century Lifestyles program for 4<sup>th</sup>-6<sup>th</sup> graders was added as a new educational program option. Students worked in the garden at 1881 Carver House to learn about

agriculture and growing corn. They prepared the soil, planted corn with a corn planter, and shucked, shelled, and ground corn into corn meal, using tools similar to those used during Mr. Carver's childhood years. Then they visited a laundry where they learned about making lye soap, hauling water from the creek, and washing clothes on a washboard. They also learned to iron clothes the old-fashioned way and beat the rugs from the house. Last, the students attended classes in a "one-room schoolhouse" inside a modern class building. They wore costumes and worked with slates, slate pencils and spellers to complete lessons like those taught in a one-room schoolhouse of the 19<sup>th</sup> Century.

The association sponsored its first scholastic scholarship in 2002. This program recognizes educational excellence and public service in honor of Dr. Carver – Educator, Scientist, and Humanitarian. This scholarship is designed to inspire the creative minds of young people who are seeking a post high school education in Science, Art, Agriculture, Music or Bible.

The annual Carver Day Celebration was held on July 13, 2002, funded by a grant awarded to the association from the Missouri Arts Council – Minority Arts Program. A \$10,000 grant was awarded for Carver Day and Black History Programs for February 2003. The theme for Carver Day was "Carver the Humanitarian" and featured gospel music, arts activities for all ages, and a special speaker, Dr. Carl Marbury, from Tuskegee University. The day was a great success and was attended by over 800 people.

Another special event sponsored by the association is the Annual Art and Essay Contest, held during Black History Month for area 4<sup>th</sup> grade students. Hundreds of local students enter art work and essays that exemplify a quote by Dr. Carver. In February 2002 students showed their creativity with the quote "I never have to grope for methods, the method is revealed the moment I am inspired to create something new... without God to draw aside the curtain I would be helpless." The Department of Education at Missouri Southern State College partnered with GWCBD to sponsor this contest. The March for Parks fundraiser sponsored by GWCBD was its most successful fundraiser to date, raising over \$4800 for the improvement of interpretive programs and events. It was quite a partnership effort as several local businesses and community members participated to form a steering committee that coordinated the event.

An employee was hired by the association in 2002 to assist with bookstore operations and to

*George Washington Carver Birthplace District Association has aided in the development and improvement of the hands-on learning stations in the Carver Science Discovery Center, an interactive learning center for grades K-8.*



Local school children celebrate Carver Day 2002.



George Washington Carver Parks as Classroom Program in action.



work as a greeter in the Visitor Center. This employee joins the Business Manager who was hired in 2001. These are the first employees to work for GWCBD, and their positions have been made possible *and* necessary due to the steadily increasing gross sales in the sales facility.

GWCBD plans to assist George Washington Carver National Monument in development of a menu of curriculum-based programs, which will provide programs on different aspects of Dr. Carver's life. GWCBD and the monument are involved in a partnership with the Southwest Center for Educational Excellence to develop the George Washington Carver Math and Science Project, a program to revolutionize math and science education in 42 local school districts. Science and Technology for Children (STC) science modules, developed by the National Science Resources Center, are the foundation of the science portion of the project.

Park rangers from the monument and local teachers were trained in Science Inquiry at the Oklahoma State University Center for Science Literacy in 2002. This group is now conducting professional development workshops for local teachers in Science Inquiry and use of the STC science modules. In addition to instruction on the modules, teachers are provided with *Discovering Science in Your National Parks, a Companion Series for Science and Technology for Children*. This series is a tool for teachers to incorporate inquiry science using national parks. Students and teachers will be able to see the value of national parks as educational resources. A different national park is highlighted in each volume of the series.

In the immediate future, GWCBD will play a key role in the development of the Carver Discovery Center, a state-of-the-art, hands-on learning center. The Center will include two hands-on interactive discovery areas, multiple theme-based learning rooms, a science materials resource center, a Carver Library and Archives, a stadium-style theater, a multipurpose area with a kitchen and eating facilities, an interactive distance learning laboratory, and the Carver Memorial Garden. The Carver Discovery Center will enable more than 40,000 on-site educational student visits each year, enhance the experience of more than 50,000 visitors each year, provide for ongoing on-site professional development of more than 1,000 teachers each year and reach countless people throughout the nation and world through distance learning. Immediately, the Center will reach over 10,000 students in 10 different rural school districts identified as economically depressed. Students

that otherwise most likely would never have the opportunity to benefit from a science center or inquiry based science and history education will be impacted by this wonderful resource. The Carver Discovery Center will truly leave an invaluable inheritance for our children's children.

### Glacier Natural History Association

FY02 AID	FY02 REVENUE
\$134,916	\$1,060,463

Glacier Natural History Association (GNHA) continued its considerable financial support of free publications distributed to Glacier's visitors, and once again the association supported the ever-popular "Native America Speaks" and "Blackfeet Drumming & Dancing" programs. These programs provided visitors an opportunity to develop an understanding of the current, historic, and cultural relationship of Indian peoples with the Glacier National Park area.

GNHA also purchased campground boxes to help educate visitors about the importance of food storage in bear country, and garbage sacks that carried an educational message that were distributed free to users of the backcountry. GNHA provided significant funding for the upgrade of a relief map used in one of the park's main visitor centers. At year's end, the association embarked on a construction project to add 1,100 square feet to its off-site headquarters for office and meeting space. The meeting space will be available for community or NPS events.

In 2002, several special events sponsored by GNHA helped to highlight the 125<sup>th</sup> anniversary of the Big Hole Battle. GNHA also funded the reprinting of the **Big Hole Trail Guide** that provides the battlefield's primary interpretive story of the Nez Perce War of 1877. As in previous years, GNHA sponsored cultural speakers and entertainers during "Western Heritage Days". This celebration was established to educate visitors about early ranching life in Montana.

### Glen Canyon Natural History Association

FY02 AID	FY02 REVENUE
\$77,601	\$293,629

The Glen Canyon Natural History Association (GCNHA) appears to have turned the corner during FY02. Executive Director Lynn Thompson Baca reported that expenses had been carefully watched and that gross profit was slightly up though revenues were down from the previous year. Considering the negative impacts to tourism in the region during the past year – economic downturn, security challenges subsequent to September 11<sup>th</sup>, and increasing competition – GCNHA feels the year was quite successful.

The energies of the GCNHA were directed to - wards streamlining operations at the three pri - mary outlets of Carl Hayden Visitor Center, the Navajo Bridge Interpretive Center, and the Bull - frog Visitor Center. However, the ranger contact stations at Lee's Ferry and Hite also received more attention from GCNHA this year than in the past, particularly in terms of updated prod - ucts and improved communication. And, in June another small outlet was added at the National Park Service Headquarters Building. This outlet provides maps and regional information for the many visitors who come to the NPS Headquar - ters Building.

GCNHA increased aid to NPS in FY02 largely in terms of staffing (e.g., much better support at the Bullfrog Visitor Center) but also in terms of con - tributions of books and materials. As an example of the association's efforts to provide aid in di - verse ways, GCNHA framed nine historic photos of the Hite area for display at the Hite Ranger Contact Station.

GCNHA sponsored a series of public lectures at the Carl Hayden Visitor Center during the off - season. Topics ranged from geology to paleon - tology, as well as human use of the Glen Canyon Region. These programs have been a valuable contribution to the local community and have been well attended and received. Each month between 25 and 85 people chose to spend an evening learning about the Glen Canyon Region.

In early FY02, funds from the Carl Hayden Visi - tor Center donation box were approved by the Bureau of Reclamation and the National Park Service for use in restoring the relief map at CHVC. Robert Miller, the creator of the map, returned to Page for three days during which he repainted portions of the map, added features, and fixed damage. Unfortunately, during FY02 visitation at CHVC was down more than 25%, which equates to more than 100,000 visitors. Consequently, donations into the CHVC dona - tion box were down substantially. A total of \$1,655 was collected during FY02.

GCNHA has administered a grant from the Boat US Foundation to pay for layout and design of the **Boating Laws, Rules & Regulations** for Utah-Arizona Interstate Waters (Lake Powell) brochure. This is a combined effort by the Utah Division of Parks and Recreation, the Arizona Game and Fish Department, and the National Park Service. The brochure will be ready for dis - tribution during the 2003 boating season.

In other efforts, GCNHA worked with park Education Specialist Joan Mayer and local artist

Richard Raisch to facilitate the creation of Edu - cator One, a unique, scale model of a houseboat. The Coopersmith Fund, administered by GCNHA and established to assist in recovery and prevention efforts, paid for development of the Educator One. This special tool has since been at boat shows and educational settings to teach people how to safely use boats on Lake Powell. GCNHA also acted as a conduit for other cooperating associations in the region to provide \$12,000 for the Navajo Nation's spec - tacular presence at the Olympics in Salt Lake. The Discover Navajo pavilion was a tremendous success and should help in bolstering tourism to this region from around the world.

#### Golden Gate National Parks Association

FY02 AID	FY02 REVENUE
\$4,299,373	\$13,669,212

A New Plan, a New Name, a Renewed Mission: How can we best preserve the Golden Gate Na - tional Parks and ensure their continued benefit to the community? In 2002, after a year of planning and research, the Golden Gate National Parks As - sociation (GGNPA) adopted a long - range plan designed to help answer that question.

The long - range plan launches the organization into a new chapter as well, helping to define its ultimate impact over the next decades. To begin, the name has changed from the Golden Gate National Parks Association to the Golden Gate National Parks Conservancy as of 2003. GGNPA believes the new name more clearly presents its conservation purpose and conveys its deepening role in conserving the national parklands at the Golden Gate. GGNPA has developed the fol - lowing legacy statement to guide its work in the future:

*If we create broad visitor and community access to the Golden Gate National Parks, continue to raise the quality of these parklands, and ensure that these parklands are open and cared for for - ever, we have left a great legacy.*

Key Accomplishments in 2002: GGNPA pro - vided \$4.3 million in support of National Park Service projects and programs, bringing the total level of aid in two decades to more than \$68 million. Funding sources include contributions from 12,000 members, corporations, and foun - dations as well as income earned from publish - ing educational materials, operating park book - stores and cafes, and providing audio interpretive tours on Alcatraz and at Fort Point.

Park Enhancements: GGNPA seeks to create a variety of experiences for recreation and enjoy - ment, make park resources more accessible, and

preserve landmarks and landscapes for future generations. Work in 2002 included the following:

- GGNPA provided support for the conversion of Fort Baker from post to park. Working with NPS, GGNPA co-sponsored the official transfer ceremony, began design of open space improvements, and developed concepts for the Fort Baker Institute, a center for environmental study that will be part of the retreat center at this historic site.

- Rehabilitation of the Alcatraz cellhouse began. This NPS project, supported by GGNPA, is the first in a multi-year effort to preserve and stabilize the island's historic buildings.

- At Mountain Lake, invasive eucalyptus trees were replaced with native wetland and woodland plants, including California bay trees, coast live oaks, and buckeyes. A new path and benches provide quiet places to enjoy the lake. This project was jointly sponsored by GGNPA, NPS, and Presidio Trust.

- Work continued to maintain the restored landscape at Crissy Field and sustain the Crissy Field Center.

- GGNPA assisted NPS in a visioning process for restoration of the Redwood Creek watershed and with plans for a visitor facility and open space improvements in the Suto/Lands End area.

Community Programs: In many ways, the GGNPA helps people make a connection to the land, to communities, and to each other. In 2002, volunteer support reached record highs as more than 17,000 volunteers contributed 377,000 hours to the parks. With their support, GGNPA is building a new generation of park stewards and a strong base of community support essential to the parks' long-term preservation. Program highlights include:

- The Golden Gate Raptor Observatory completed its 20<sup>th</sup> year of fieldwork and tracked 36,600 raptors over the Marin Headlands. More than 1,000 people attended Hawk Hill docent programs in 2002.

- Five native plant nurseries grew more than 100,000 plants for park restoration projects. The Habitarium – an education and volunteer center at the Presidio nursery – opened with support from GGNPA, NPS, and Presidio Trust.

- Site Stewardship Programs flourished at key park locations, including Alta Avenue in Marin



County. Here, non-native broom and eucalyptus were removed to restore native landscape and reduce fire danger. A handful of eucalyptus stumps were transported to Redwood Creek, to provide the stream debris needed to create spawning pools for endangered salmon.

- The Crissy Field Center launched a popular series of summer camps that drew 400 Bay Area youth ages 8 to 13. A diverse group of San Francisco high school students participated in the Center's first Inspiring Young Emerging Leaders (I-YEL) program.

- GGNPA support for scientific research focused on identifying new populations of Mission blue butterflies and monitoring other rare and endangered wildlife species within park boundaries.

Education and Interpretation: GGNPA and NPS teach broad principles of environmental stewardship and illuminate the parks' treasures and historical legacy for millions of visitors each year. Among the programs designed to foster understanding and appreciation of the parks were the following:

- GGNPA provided support for teacher training, interns, transportation, and supplies for award-winning NPS education programs. Topics ranged from promoting biological diversity to Buffalo soldiers to the Nike missile site in the Marin Headlands. Programs reached more than 10,000 students in 2002.

- GGNPA continued operation of the popular Alcatraz Night Tour and introduced a series of interpretive programs for children and families.

Golden Gate National Parks Association's new operation at Crissy Field: The Warming Hut. The facility emphasizes sustainable design and environmental products.



- GGNPA also expanded publications, **producing Golden Gate National Parks: A Photographic Journey** and **Alcatraz at War**. Many new products were also introduced, including the High Flyers mobile featuring historic planes similar to those that flew at Crissy Field in its aviation heyday.

- GGNPA worked with NPS to produce 24 new exhibits revealing trailside stories in parks.

- Park stores and other association-managed facilities continued to generate revenue for the parks. The Golden Gate Club provided space for numerous meetings and special events, and the Warming Hut café and bookstore drew visitors from near and far.

- More than one million visitors enjoyed the Alcatraz cellhouse audio tour and the Golden Gate Bridge Cruise. These GGNPA tours produce funds for park projects and programs.

Planning for the Future: GGNPA's 5-year plan involves both maintaining core support to the parks and launching a number of new initiatives designed to build awareness of the parks and strengthen connections between parks and people. These actions include:

- Ongoing Support: GGNPA is active every day throughout the Golden Gate National Parks, improving habitats, providing programs, and serving park visitors. Ongoing activities include sustaining Crissy Field and the Crissy Field Center; rehabilitating historic buildings on Alcatraz; offering a range of park visitor programs, interpretive publications, and products; and providing for visitor center, bookstore, café, and facility operations. GGNPA also provides support for endangered species monitoring, park docents and interns, historical and archeological projects, teacher training, and student transportation to the parks.

- Trails Forever: A multi-year initiative in partnership with NPS and the Presidio Trust, Trails Forever will rejuvenate and expand the parks' vast collection of trails, trailheads, overlooks, benches, picnic areas, and outdoor exhibits. The overriding goal is to maintain this system of public access ways – forever. The initiative also provides for habitat restoration near trails and for heritage trails. It includes an educational component for kids and families, and will rely on active public involvement and volunteer stewardship of the trail system, which spans three counties.

- Presidio Green: In collaboration with the

Presidio Trust and NPS, GGNPA will continue to work on a dynamic mix of restoration, learning, and stewardship projects that focus on the green spaces of the Presidio. Building on GGNPA's ongoing work in the Presidio, potential projects include creation of a seamless trail system, restoration of vista points, restoration of the Presidio forest, enhancement of rich habitats for environmental education, operation, and expansion of the Presidio Native Plant Nursery.

- Fort Baker Post-to-Park: GGNPA will work in partnership with NPS to transform this historic military post into a park site of lasting value to visitors. Focus will be two-fold: 1) planning and development of the Fort Baker Institute, a center for environmental study that will be part of the retreat center at the site; and 2) restoration of the waterfront, open space, trails, and habitat for the endangered Mission blue butterfly.

- ParkCorps: ParkCorps is a new name for the portfolio of more than 100 education and stewardship programs currently provided by GGNPA and NPS. Programs include native plant nurseries, environmental education, the Golden Gate Raptor Observatory, habitat restoration projects, and many other activities undertaken with support from a core of people dedicated to the parks. Through a new ParkCorps identity, GGNPA hopes to create a unified program to expand community involvement in the parks.

### Grand Canyon Association

FY02 AID	FY02 REVENUE
\$1,348,000	\$5,184,000

Grand Canyon Association (GCA) celebrated 70 years of service to Grand Canyon National Park in 2002. While visitation to the park fell to the lowest level in more than a decade, association sales edged upward by 5.58% as compared to 2001. Improved marketing, product mix, and a renewed emphasis on customer service helped to elevate organizational sales to the second highest year in association history. More than \$1.3 million of aid was donated to the park in 2002, including free publication support in excess of \$155,000.

Grand Canyon Field Institute, a program of GCA, hosted more than 1,000 participants during the year and logged more than 37,000 visitor contact hours. The Institute also launched a new "Learning and Lodging" program in partnership with Xanterra, the park concession partner. This new program is geared to provide educational opportunities for visitors who may not be able to or are not interested in participating in backcountry experiences. High quality presentations regarding the geology and the natural and

cultural history of the canyon are presented on the rim and are coordinated with lodging and dining.

The highly successful "Travelin' Trunk" program continued. As a method of community outreach, trunks went to more than 100 classrooms in fourteen states and were used by more than 3,000 students. The 16 trunks are fully booked through May of 2003 and plans are on the drawing board for the development of some specialty trunks geared towards students living on the Hopi mesas. GCA is also hoping to develop a trunk presentation in Spanish for the very large Hispanic community in Arizona.

GCA and the park coordinated the first ever Grand Canyon History Symposium in January of 2002. For three days, a broad cross section of interested parties including the Northern Arizona University, Arizona Historical Society, Xanterra, Grand Canyon Historical Society and the Arizona Humanities Council met and discussed the history of northern Arizona. GCA will publish a monograph that comprises the proceedings.

Another significant aspect of GCA operations is the exhibit program at historic Kolb Studio. Five major exhibits were displayed in 2002: the *Moving Waters* exhibit sponsored by the National Endowment for the Humanities and the Arizona Humanities Council; *Celebration of Basket Weaving* presented by the Arizona Commission on the Arts; Arts for the Parks National Tour; *the Knowing Limits* presentation sponsored by the Pratt Institute of New York; and finally the *Bruce Aiken One With the Canyon* exhibit.

#### Grand Teton Natural History Association

FY02 AID	FY02 REVENUE
\$249,859	\$1,406,260

This was a year of challenges and accomplishments for Grand Teton Natural History Association (GTNHA). Executive Director Boyd Evison died on October 4<sup>th</sup> after his battle with cancer. Boyd was buried at the Grand Canyon and a memorial service was held at Jackson Lake Lodge in Grand Teton National Park. Many dignitaries attended. Regional Director Karen Wade gave a moving tribute to her friend and mentor.

GTNHA celebrated its 65<sup>th</sup> anniversary with a combined all employee party at Superintendent Martin's house in September. The park and other agencies presented commemorative items in the association's honor. The partnership between GTNHA and Grand Teton National Park continued to grow. Steve Martin was named Superintendent of Grand Teton National Park and proceeded to revitalize the relationship between



NPS photo by Jacob Fillion

GTNHA and the park. Jan Lynch was named Acting Executive Director during Boyd's illness and was officially appointed Executive Director on December 5, 2002. Six board members were re-elected with Ed Riddell as Board Chair.

GTNHA achieved \$2 million in sales for the first time in its history. Sales in Grand Teton NP were \$1,356,370. The Jackson Hole and Greater Yellowstone Visitor Center (multi-agency) earned \$593,674 and the forest outlets \$68,015.

GTNHA was able to contribute to the education, interpretation, and research efforts of the park in the amount of \$249,859. In support of the Interpretive Division, GTNHA funded four interpretive associate positions and four park intern positions to supplement NPS staffing needs. This enabled the park to aid visitor's needs during the ever present tightening of budgets. A \$1,000 cash prize award was given for the Grand Teton Award for the Arts for the Parks competition. GTNHA paid for printing free brochures, trail guides, and the park newspaper *Teewinot* to inform visitors coming into the park about safety, recreation, and resources. Association funds paid for new computer equipment, materials, and supplies to maintain and support interpretive programs including snowshoes, bear spray, and materials for the intern program. GTNHA

Ranger Richard Ullman leads a Junior Ranger Program at Grand Canyon National Park Dynamic Earth school. The students are finding, identifying and recording the types of fossils found down Hermit Trail.



Participants in the Grand Canyon Learning and Lodging Program.

paid for patches and printing of quizzes for the Junior Ranger program, scholarships were awarded to local high school students for technology and natural studies. Cash awards supported the Teton Science School's Winter Speaker Series and research support for the University of Wyoming Monitoring of Select Species. GTNHA money allowed superintendent support for dignitaries and special events such as employee appreciation, books, partnership and concessions meetings, park clean up day, and a Youth Conservation Corps luncheon. Money from the building fund supported visitor center planning and the association provided information assistance and library support.

GTNHA received \$40,308 from the Old Bill's Fun Run. Of this amount \$363 was contributed to the Sharlene Milligan scholarship fund to assist a student who has an interest in writing, publishing or art. The Biodiversity Fund has been renamed the Boyd Evison Graduate Fellowship fund. The fellowship was created by his family, GTNHA and Grand Teton National Park to honor Boyd Evison and his dedication to science in the national parks. As a means of encouraging scientific and/or conservation-related research in the national parks, this fellowship is intended for highly motivated master's level graduate students who wish to conduct thesis research in Grand Teton National Park or the greater Yellowstone ecosystem. The fellowship supports study and research leading to a masters degree in the biosciences, geosciences, or social sciences.

The association held its 12<sup>th</sup> annual authors signing on August 26<sup>th</sup> to honor National Parks Day. Unfortunately long time author and geology expert Dr. David Love died and was missed at the event. All scheduled reprints have been completed including **A Place Called Jackson Hole** and with the redesigned cover the book sold 1/3 of its first printing in 2 months.

#### Great Basin Association

FY02 AID	FY02 REVENUE
\$15,435	\$83,148

In 2002, Great Basin Association (GBA) was able to assist Great Basin National Park by printing 20,000 copies of the *Bristlecone* newspaper, reprinting of 2,500 Junior Ranger booklets and patches, hiring a full time and a part time bookstore assistant for a total of 728 hours to aid with questions at the visitor center front desk in addition to their duties in the bookstore, and funding the July Teacher's Workshop attended by teachers from various parts of Nevada.

GBA continued to provide orientation packets for new employees together with a Quarterly Park Pass Award for interpretive employees and hosted two astronomy programs presented by Steven Overholt which were highly attended. Mr. Overholt provides telescopes for stargazing and this has become a favorite seminar of park visitors and local residents.

Also, GBA was able to begin its historic photo search. This involved reviewing photos in the park archives of not only the park, but also Lehman Caves. For example, there was a 1969 sci-fi movie filmed in the cave! Once photos were selected they were electronically scanned, and repaired if needed. Sepia was chosen to enhance the photo, but still retain their old-time flavor. Once completed they will be framed and hung throughout the visitor's center and at least two will be made into postcards for sale in the store.

#### Great Smoky Mountains Association

FY02 AID	FY02 REVENUE
\$1,140,027	\$4,991,342

2002 was a wonderful year for Great Smoky Mountains Association (GSMA)! A significant sales increase was achieved through hard work, improved product mix and store refixturing. Business activity was heavy throughout the year.

At the beginning of March, GSMA management implemented a complete remodeling of the Gatlinburg Welcome Center store. The project increased the size of the sales area by 155 square feet. Also included in the project was the installation of a new information/sales desk and second cash register. Sales at this location increased by 30% for the year. Also in March, GSMA won two first place prizes in the National Park Service Excellence in Interpretation competition. The winners were the park newspaper, *Smokies Guide* and the Elk Reintroduction T-shirt.

In June the board of directors held its annual retreat. Plans for the future include finding appropriate North Carolina store location(s), developing a mobile visitor center, increasing warehouse space, and addressing space needs at various visitor centers. GSMA continued staffing the orientation shelter at the entrance to Cades Cove with great success. Plans were made to replace the rotting structure at this location as the year ended.

Throughout the year GSMA continued to operate a small experimental sales area at the Aquarium Visitor Center in Gatlinburg. In November, an agreement with the City of Gatlinburg was signed to develop a full-service



sales area. Though compact, this store has high foot traffic and is expected to do well.

In September, GSMA entered into a \$188,000 contract with Joseph Construction to build a 3,000 square foot warehouse adjacent to the existing structure at 416 Cherry Street in Gatlinburg. The project began slowly, due in part to new Gatlinburg excavation regulations.

The new management structure at the Smoky Mountain Visitor Center in Kodak, Tennessee continued with modest success. GSMA began selling "Made In Sevier County" arts and crafts in June. Each item carried distinctive "Made in Sevier County" tags. Late in 2002 Sevier County Economic Development Council hired a GSMA employee to operate this location, which should improve the chances for profitability in 2003.

In November GSMA initiated a Smoky Sampler Gift Box sales program targeted to special customers such as area businesses, elected officials, chambers of commerce, and others who host guests, meetings and conventions. Sales were excellent and plans were made to offer a gift box year-round.

The Board of Directors and management finally decided to tackle the long-standing need to change the name of the organization and update the logo. The 50<sup>th</sup> anniversary year was determined to be the appropriate time to make the change from Great Smoky Mountains Natural History Association, so, in September, the board adopted the name, Great Smoky Mountains Association, effective January 1, 2003. The revised logo was approved in November. As the year ended, staff was busy installing new POS cash registers at all locations in preparation of software upgrades early in 2003.

Association contributions to Great Smoky Mountains National Park fall into three broad categories: in-kind services, which was primarily labor expense; publications, which included development costs and free publications; and cash donations, which provided for a host of educational, interpretive, and scientific projects.

Actual aid for 2002 was \$1,140,027, which equaled 25.4% of gross sales. Within this amount, management increased its guaranteed cash donation by 2.5% to 15% of gross sales. An additional \$149,903 cash donation was unexpended and has been carried over to FY03. By continued agreement with NPS, GSMA has frozen aid-to-park contributions generated at Sugarlands Visitor Center at 1998 levels. This was done to allow an accelerated retirement of the \$500,000 bank

loan used to finance the 1999 Sugarlands Visitor Center Project. In addition to regular monthly loan payments, a \$100,000 lump-sum loan payment was made in March, 2002.

The association's e-commerce offerings at, [www.SmokiesStore.org](http://www.SmokiesStore.org), grew to over 300 sales items. Product development staff completed many projects including: 2002 Trip Planner, 2003 Naturalist Wall Calendar, Backpacking Loops Super Info Folder, *Bearpaw* newsletters, **Birds of the Smokies** – revised, Brook Trout folio, *Cades Cove Hiking Map/Guide*, campground brochures for seven areas, Cosby Festival brochure, **Day Hikes of the Smokies**, **Exploring the Smokies**, *Gatlinburg Historic Tour Map/Guide*, Great Smoky Mountains Association logo, **Great Smoky Mountains Coloring Book**, and Junior Ranger certificates to name a few.

Membership increased to 4,581. The 52<sup>nd</sup> Spring Wildflower Pilgrimage was a great. The first year of online registration was challenging but many compliments were received regarding the efficiency of the registration.

The August 23 -25 Membership Celebration at Sugarlands and Tremont was enjoyed by 112 members. Members were informed of plans for the 50<sup>th</sup> celebration to be held in Bryson City. Saturday was a day full of indoor and outdoor programs shared by participants from Tremont and GSMA.

Great Smoky Mountains Institute staff continued to operate and were able to generate a \$35,542 net profit for the year, which was donated to the Institute. With the addition of a \$67,500 cash donation, GSMA total Institute support for 2002 was \$103,042.

#### Harpers Ferry Historical Association

FY02 AID	FY02 REVENUE
\$113,432	\$509,751

The Harpers Ferry Historical Association (HFHA) assisted Harpers Ferry Historical Park in funding a number of public education programs including School House Ridge Civil War program for 500 fifth-grade students as well as the park's Junior Ranger program. Donated funds produced posters and literature to raise public awareness about the preservation of endangered lands adjacent to the park, including the Murphy Farm and School House Ridge. HFHA supported several large living history events and held its 6<sup>th</sup> Annual Author Fest.

Last year HFHA hired a full-time education coordinator to plan programs to complement park education programs. HFHA educational pro -

grams presented this year included four Education Adventures that featured speakers on park themes. The Shenandoah Potomac History Seminar highlighting student life at Storer College reached 50 area high school students. The Teacher Institute modeled on the National Trust's "Teaching with Historic Places" focused on John Brown and was well received. These programs were held with the support of the West Virginia Humanities Council, donations from local businesses, and cooperation from Park staff.

HFHA continued support of the Artist-in Residence program and facilitated grants for interns for the Division of Conservation at Harpers Ferry Center. In the last quarter of the year the association began serious planning for the spring Lewis and Clark commemoration by meeting with community leaders and park staff, and beginning the process of grantwriting and planning interpretive items.

#### Hawaii Natural History Association

FY02 AID	FY02 REVENUE
\$358,662	\$1,898,115

Hawaii Natural History Association (HNHA) serves five areas in Hawaii, and the National Park of American Samoa. The parks are a rich tapestry of natural, cultural, and geological wonders: tropical rainforests, active volcanism, fragile ecosystems, rare and endangered species, and significant Hawaiian cultural sites. Hawaii is heavily dependent on air traffic and tourism. The national parks in Hawaii experienced a dramatic drop-off in visitation that hurt HNHA sales in the months following the terrorist attacks of September 11, 2001. Gross income reflected a decrease from FY01. However, HNHA finished the fiscal year in much better shape than expected due in part to the excitement over the ongoing eruption of Kilauea.

At the smaller park sites (Puuhonua o Honaunau, Puukohola, Kaloko-Honokohau), HNHA continued to provide support for cultural festivals, visitor center staff, cultural demonstrations and environmental education programs, free publications, honoraria, library acquisitions, and the purchase of miscellaneous supplies for interpretive programs.

HNHA opened a small sales area in the National Park of American Samoa on August 28, 2002. At Haleakala, HNHA provided visitor center/interpretive staff, most of whom were covered under a supplemental agreement for providing interpretive services in the park. HNHA funded an ongoing canoe carving demonstration project in the Kipahulu District, which also utilizes the talents of one of the association's cultural demon-

strators from Puuhonua o Honaunau. HNHA continued to support a variety of activities at Hawaii Volcanoes including funding for the VIP program, the popular *After Dark in the Park* lecture series, and the annual cultural festival. HNHA continued to provide funding for numerous free publications, including a safety brochure and several foreign-language translations of basic park information. Under HNHA contracts, work was begun on murals and bird carvings that will be included in exhibits after the renovation of Kilauea Visitor Center set to take place in FY03.

#### Historic Hampton, Inc.

FY02 AID	FY02 REVENUE
\$358,951	\$218,713

Important steps were taken to enhance the interpretation of Hampton National Historic Site. The Cultural Landscape Plan and The General Management Plan are nearing completion; the Cultural Landscape Plan is now 90% complete, and the General Management Plan for the site is expected to be signed next December.

Work on Hampton's extensive archives was completed. This rich collection includes thousands of documents, some undated and many in foreign languages. Accessions were merged and the collection was rearranged and housed under proper archival conditions. A finding aid was also compiled.

Historic Hampton, Inc. (HHI) continued to sponsor bus trips in conjunction with Goucher College and also sponsored fine arts seminars and teas. Bus trips to Wye House on the Eastern Shore and the National Gallery were well attended with approximately 150 persons participating. HHI held teas in the spring and fall of the year that drew many visitors to the site to attend the tea and interpretive tour of the mansion. A seminar entitled *Picking up the Pieces: Reassembling the Glories of Hampton* detailed the research involved with historically refurbishing the various rooms of the mansion.

HHI developed a slide show, incorporating historic documents and photographs, in order to encourage visitation. Board members presented this slide show to many organizations including garden clubs and retirement communities. The combined audience numbered approximately 125 people. Refurbishment of the Drawing Room is underway which involves wallpaper, fabrics, upholstery, slipcovers, and carpet. The original Ridgely family four-poster bed was purchased at auction and has been installed in the Master Bed Chamber. Summer bed and window hangings were completed and installed.



Tava Taupu is employed by Hawaii Natural History Association to do cultural demonstrations at Puuhonua o Honaunau. He is shown working on a carving project.

The majority of the work on the farm property has been completed. A new roof was installed on the Overseer's House, and the original porch was recreated. The interior has been completely refurbished, as well. One of the slave quarters was stabilized for exhibition; the floor was repaired and the walls repointed.

#### Intermountain Natural History Association

FY02 AID	FY02 REVENUE
\$98,736	\$538,437

This year was exciting as Intermountain Natural History Association (INHA) completed its first fund raising project for Dinosaur National Monument. INHA was able to stabilize the Josie Bassett Historic Cabin with the assistance of many local individuals who donated materials, hotel rooms for workers, and money needed to complete the project.

During this year, INHA completed many projects totaling \$98,736. These included printing free handouts and the park paper *Echoes*, funding two interpretive interns, library support, funding Yampa District interpretive props, slide duplication, Travelers Information radio, archeology intern program, Parkwide Archival Survey, social science project, and printing of rack cards.

INHA worked on the following interpretive projects with NPS staff during FY02. These including Flaming Gorge/Uinta's Scenic Byway. INHA is the Lead Agency Designee for the project. A number of signs were installed during the year. INHA produced **Yampa River**—a video detailing the significance of the Yampa River on the Colorado River system; Drive Through The Ages sign project; and the **Dinosaur: The Dinosaur National Monument Quarry** book. INHA managed grants for the NPS for the Colorado Historical Society for the National Register Nomination of Castle Park as well as the Uinta Basin Ecosystem Project. INHA and interpretive staff worked very well together this year to accomplish many projects and render great customer service to the visiting public. Association membership is 213 individuals.

#### Isle Royale Natural History Association

FY02 AID	FY02 REVENUE
\$28,145	\$153,842

The Isle Royale Natural History Association (IRNHA) received the award for best general book in the NPS 2002 Interpretive Media Awards for **The Island Within Us: Isle Royale Artists In Residence**. IRNHA's latest publication is **Diaries of An Isle Royale Fisherman**, a collection of letters and journals by Norwegian immigrant Elling Seglem who fished from Isle Royale in the 1920's and 1930's. IRNHA also

produced a new poster, *Lake Superior Beach Stones*, a watercolor by a local artist and geologist. IRNHA's first product for Keweenaw National Historical Park in 2002 was a copper tenth -anniversary medallion. IRNHA published a variety of free publications as well, including the Isle Royale NP newspaper, the *Greenstone*, and a variety of site guides and brochures. IRNHA also funded a portion of the publication costs for the Keweenaw National Historic Park newspaper, the *Ingot*.

IRNHA contributed funds to the park to develop a scale model for exhibits at the Windigo Visitor Center and continued funding for the Isle Royale Beaver Survey conducted every other year by researcher Doug Smith. IRNHA also increased funding for the Isle Royale Artists in Residence Program, including purchasing shipping and storage crates for the art collection.

IRNHA began a series of special educational outreach programs for members and the general public. The first program by Isle Royale's loon researcher was held in Houghton, Michigan. Upcoming programs with wolf/moose researcher Rolf Peterson are scheduled in Minnesota and downstate Michigan. IRNHA conducted a membership field trip to the wolf/moose research center on Isle Royale and participated in the Keweenaw National Historical Park's Tenth Anniversary celebration.

For the first time, IRNHA generated more income through donations and dues than through sales profits. Income from donations almost doubled and membership dues income increased by 20%. Looking to its 50<sup>th</sup> year of operation, IRNHA has begun plans for a campaign to establish an endowment that will ensure the future of the association.

#### Jefferson National Parks Association

FY02 AID	FY02 REVENUE
\$898,715	\$5,170,549

Last year was a productive and fruitful year for Jefferson National Parks Association (JNPA) in terms of growth, financial performance, and general advancement for the future. JNPA was able to expand service to the public by opening a bookstore at the Lewis and Clark Visitor Center in Yankton, SD. The visitor center, located along the Missouri River is owned by the U.S. Army Corps of Engineers and staffed in partnership with the National Park Service.

JNPA's Levee Mercantile was host to a number of special events including an Old Fashion Ice Cream Social that featured hand-cranked ice cream demonstrations with samples of ice



*The original Ridgely family four-poster bed was purchased at auction by Historic Hampton, Inc. and has been installed in the Master Bed Chamber. Summer bed and window hangings were completed and installed.*

*Historic Hampton, Inc. saw that the majority of the work on the park's farm property has been completed. A new roof was installed on the Overseer's House, and the original porch was recreated. The interior has been completely refurbished, as well.*







Isle Royale Wolf/Moose research center run by Rolf Peterson on Isle Royale. The event was a visit by IRNHA members to the research center as part of the association's annual membership weekend.

cream, cake, and a historic blend of coffee. Other events included vintage candy making demonstrations, a special "girls only" event on life at the beginning of the 20<sup>th</sup> Century, and appearances at several public events where costumed association staff presented and interpreted foodways of the 1870's. In 2002, JNPA was also privileged to host and help celebrate the sale of Eastern National's one-millionth National Park Passport. A young man from Missouri purchased the passport in the Museum Store at the Gateway Arch.

In a challenging environment of decreased visitation and security constraints, FY02's revenues of \$5.2 million represented an increase of 10%. Financial contributions to NPS were \$900,000. At the same time financial goals were being exceeded, JNPA relocated administrative offices, a task that took months of coordination. The new location in a historic structure in St. Louis' riverfront district not only provided the association with a true public presence for the first time, but also gave it the opportunity to accommodate future growth.

#### Joshua Tree National Park Association

FY02 AID	FY02 REVENUE
\$106,165	\$594,019

Joshua Tree National Park Association (JTNPA) set another record year with gross revenues of \$594,019, a 10% increase over 2001. This occurred in spite of a modest decline in park visitation. Desert Institute revenues were up 34%, and membership revenues were up 24%. This helped offset a minor drop in sales of interpretive materials. Aid to the National Park Service was \$106,117, nearly equaling last year's record total.

JTNPA moved into brand new office space as a consequence of renovations at the Oasis of Mara Visitor Center. The new office and inventory storage is better located relative to the sales operation at the visitor center, and it better supports NPS interpretive operations located there.

JTNPA received an \$11,000 grant from the Lee Family Foundation to support a study to examine the effects of recent park wildfires on two park lizard species- the San Diego Alligator Lizard, *Elgaria multicarinata* and the Silvery Legless Lizard, *Anniella pulchra*. Fieldwork will take place in 2003. Dr. Harold DeLisle is the principal investigator.

Editing, design, and pre-publication work on the **Geology of Joshua Tree National Park** was completed with delivery of this new book expected early in FY03. The Board of Directors

hired Nancy Downer as Executive Director in November, 2001.

#### Kennesaw Mountain Historical Association

FY02 AID	FY02 REVENUE
\$44,045	\$220,223

During the FY02, the Kennesaw Mountain Historical Association (KMHA) was highly involved in day-to-day park operations as well as special events at Kennesaw Mountain National Battlefield Park. Revenues were used for a number of activities within the park, including providing full time staffing for visitor contact at the information desk/bookstore in the visitor center.

Beyond staffing the visitor center and sales area, KMHA staff was intimately involved in battlefield interpretation. In the past year, KMHA employees provided interpretive programs for the public, as well as assistance at a number of special events. Last year the association again sponsored the annual Kennesaw Mountain Battlefield Blast. The event included a walk, living history, and children's games among other activities.

KMHA was again heavily involved in living history programs at Kennesaw Mountain. Last year the association provided funding for the purchase of items to be used in living history at Kennesaw Mountain, including food for volunteers and other items useful in living history. In the cooperative spirit, KMHA employees also assisted with black powder programs at Stones River NB, Ft. Donelson NB, Chickamauga-Chattanooga NMP, Andersonville NHS and Ft. Pulaski NM.

Another area of support was through the association's funding of membership for several NPS staff members in local civic organizations. These memberships have helped foster better relationships with the local community and local business leaders. This in turn has helped area residents to gain an appreciation for the park and NPS mission locally. As it has for many years, KMHA also provided refreshments to visitors who attended the park's monthly lecture series. These are lectures open to the public, providing interesting historical speakers and information to the community. Another activity, in which KMHA showed its cooperative spirit, was by assisting the Civil War Preservation Trust in staffing at its annual convention that was in Chattanooga in late spring of 2002. KMHA employees traveled to Chattanooga and helped with tours of area battlefields. Other activities of the KMHA in 2001 included funding for an appreciation dinner for staff and volunteer members of National Park Service cannon crews and an annual dinner to honor all park VIP's.



Park Ranger Cindy Von Halle profiles the desert landscapes of Joshua Tree National Park to attendees of the Joshua Tree National Park Association-run Desert Institute's Plein Air Poetry class.

### Lake States Interpretive Association

FY02 AID	FY02 REVENUE
\$3,034	\$74,822

The Lake States Interpretive Association (LSIA) headquarters located in Voyageurs National Park managed 21 sales outlets in five government agencies during FY02. Being a multi-agency partner, LSIA views each partnership as unique and is considered a “service” that works very well with National Park Service.

Donations for Voyageurs National Park totaled \$1,800 for FY02 and included design and printing for the new publication, **50 Years in Minnesota North Country**. LSIA also assisted funding the park’s newspaper. Voyageurs invited LSIA to participate in its Long-Range Interpretive Plan workshop. A total of \$689 in interpretation publications was donated to the park’s library and programs. Aid to the park’s Superintendent’s Fund equaled \$271.

Income for the association included an increase in membership income. FY02 sales came from the park’s three visitor centers and the association office. Theme products for children continued to be the biggest seller. Other income came from sales made to the public on the park’s tour boat. Overall sales were higher than last year because of the dedication and partnership of the park’s staff and having an opportunity to assist with interpretation.

### Lassen Loomis Museum Association

FY02 AID	FY02 REVENUE
\$17,071	\$103,022

The Lassen Loomis Museum Association (LLMA) is a cooperating association with Lassen Volcanic National Park. LLMA is dedicated to enhancing the park visitor’s appreciation and educational experience. LLMA accomplishes this by partnering with Lassen National Park as stewards of the National Park Service mission. Association goals are achieved with the assistance of many dedicated park employees who operate the retail sales outlets. Donations made to Lassen Park in 2002 totaled \$17,071. This represents 17% of the Association’s gross income. Donations went to the park newspaper, VIP program, environmental education program, interpretive programs, park libraries and donated publications and the roadside marker project.

FY02 brought new challenges to LLMA. Total revenue decreased 5% in FY01 to \$103,022 in FY02. The association, while continually striving to raise more donations and increase sales, was impacted greatly by world events, park projects, and the nation’s economy.

LLMA co-sponsored a fundraiser/awareness event. The event highlighted the rich cultural and natural history of Lassen Park. Success was also achieved soliciting private donations in support of printing the park’s biannual visitor newspaper. The sales outlets membership drive demonstrated the beginnings of a new profitable program.

LLMA partnered with Chico State University and to co-create LLMA’s first web site. The association offered a variety of educational, interpretive and science-oriented materials, in various media types.

It has taken a community, a board, administrative staff and park partners to achieve goals of stewardship at Lassen Volcanic National Park. A complete audit of the 2001 bookkeeping activities was conducted by the firm of Thomas R. Bower, CPA; Chester, California.

Sales increased 2% at the main outlet (Loomis Museum) adding to FY02 total retail sales of \$87,333. However, this is a 2% decrease over fiscal 2001 sales. A significant park road construction project held entrance station sales down 38% over FY01. Combined retail sales accounted for 85% of gross income. Meeting visitor convenience needs, a select inventory was offered at backcountry ranger stations. Total revenues were less than \$1,000.

Park visitation for FY02 was 387,483. This is a decrease over the previous year. Significant snow pack accumulation resulting in a delayed opening of the main park road was a major factor. National economic health also played a role.

### Lava Beds Natural History Association

FY02 AID	FY02 REVENUE
\$14,240	\$84,906

Lava Beds Natural History Association (LBNHA) saw monument visitation up 2.4% and sales up approximately 4%. The annual meeting for all members was held in September. Committees remained active reviewing new publications, and the plans for the monument’s new visitor center and in developing a website. Daily operations at the monument bookstore continued to be overseen by a business manager employed on a part-time basis year-round. LBNHA still maintains a donation account for the Cave Research Foundation for plans to construct a new research facility at the monument.

LBNHA expended \$14,240 in support of monument activities such as three 16-week Student Conservation Association interns for the Division of Interpretation during the spring, summer



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*Kennesaw Mountain Historical Association was heavily involved in living history programs at Kennesaw Mountain National Battlefield Park.*

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and fall of 2002. These positions represented nearly half of the available interpretive staff. LBNHA also supplied funds to reprint site bulletins in support of interpretive operations.

LBNHA continues to provide visitor convenience items under a concessions permit offering feminine hygiene products, film and disposable cameras, as a response to public demand. LBNHA supplied battery lanterns to the public for cave exploration and also had flashlights, batteries and protective caving helmets as sales items. Finally, LBNHA maintained a soda machine, pre-wrapped granola bars, fruit bars, and sausage sticks for public consumption.

#### **Mesa Verde Museum Association**

FY02 AID	FY02 REVENUE
\$328,973	\$1,081,862

The Mesa Verde Museum Association (MVMA) received funds from a fifth grant from the Colorado Historical Society for work on a Mesa Verde Centennial publication. This compendium of historic and modern photographs and writings will be published to coincide with the 100<sup>th</sup> anniversary of Mesa Verde National Park in 2006.

MVMA published revised editions of *Cliff Palace* and *Balcony House* brochures in 2002. Both brochures were produced as part of a multi-year project to re-design and revise the entire series of Mesa Verde trail guides. Both brochures were expanded to a larger format and included full color. All new brochures are printed on treeless paper with soy based inks.

In May 2002 the association helped plan and participated in the 2<sup>nd</sup> Annual Mesa Verde Country Indian Arts & Western Culture Festival. This event is designed to bolster tourism in southwestern Colorado. The festival is organized by a partnership including Mesa Verde National Park, the MVMA, ARAMark Mesa Verde Company, the Ute Mountain Ute Indian Tribe, Mesa Verde County Visitor Information Bureau, Crow Canyon Archeological Center, and the Chambers of Commerce from the surrounding communities. The event won an award from the American Bus Association as one of the top 100 events in the country.

2002 was a challenging year for MVMA. On July 29 there was another major wild fire in the park. The Long Mesa Fire consumed 2600 acres on Chapin Mesa, seriously threatening park headquarters and also the location of the association offices and the main sales outlet. Prior to the fire, indices had been so high the superintendent decided to restrict access to lower Chapin Mesa where three of the five cliff dwellings open to the

public are located. This visitor redistribution in addition to the complete closure as a result of the fire had a devastating impact on association sales. Annual sales were the lowest in 10 years.

During the chaos and devastation of the summer season MVMA opened its 6<sup>th</sup> outlet and first bookstore outside park boundaries. MVMA now operates a store in the lobby of the Colorado Welcome Center in Cortez, Colorado. This has been a wonderful partnership between the association, the welcome center, and the Cortez Area Chamber of Commerce. Product mix at the new outlet is somewhat expanded with a larger emphasis on Colorado History, Colorado parks and monuments, and offerings from local authors.

In 2002 Mesa Verde National Park and Fort Lewis College in Durango began an internship program bringing students to the park to work for 8 to 12 weeks. In October, Partners in Parks wrote a grant to the Colorado Historical Society to secure funding to continue the program. MVMA provided much-needed matching funds for the grant and has over \$30,000 to support the internship program for 2003.

Tessy Shirakawa joined the staff at Mesa Verde in late 2002 as the new Chief of Interpretation and Visitor Services. She also serves as the liaison between the park and the association. Tessy has been a advocate of cooperating associations and has been great to work with. One of the most exciting projects on the horizon is the establishment of a Mesa Verde Museum Association Institute. When Tessy came on board the park and the association began talks in earnest to explore the development of an institute and it looks as if that goal will begin to move ahead in 2003. Tracey Hobson, Shirley Jones, Donna Budd-Jack, Kent Thomas, and three board members attended the annual APPL convention, which was held this year in Charleston, SC.

#### **Mount Rushmore History Association**

FY02 AID	FY02 REVENUE
\$112,790	\$697,785

In the wake of the devastation of September 11, 2001, record numbers of people made their way to the Midwest and to one of the great symbols of the nation, Mount Rushmore National Memorial. Visitation reached 2,919,000 for the fiscal year ended September 30, 2002, an increase of 16.3% over the previous year. The Mount Rushmore History Association (MRHA) also experienced record setting retail sales of \$671,300, an increase of 21.7% over the prior year. The third full year of membership program operations resulted in 656 new and renewed memberships for a total of \$20,900 in membership rev-



enue, a decrease of 19.6% from FY 2001. Aid to NPS for FY02 totaled \$112,790, bringing total cumulative aid (from 1993 to present) to \$585,885.

Aid included funding for historic displays and the re-enactment of the original dedication ceremony of August 10, 1927 by President Calvin Coolidge (including film of historic footage), the sculptor-in-residence program, July 4 celebration and Autumn Expedition, and a new exhibit in the Lincoln Borglum Museum detailing the history of fundraising at the memorial. MRHA funds purchased a 3D Laser Scan and photography of Borglum's model for preservation purposes, exhibits for the Information Center, magnetic information panels, and brochures and Junior Ranger booklets and certificates.

Other needs such as prepublication expenses, supplies for a compressor house exhibit, stipends and housing costs of volunteers and interns, library acquisitions, flags and transportation for school field trips were met by MRHA funds.

#### Northwest Interpretive Association

FY02 AID	FY02 REVENUE
\$256,174	\$1,300,177

The Northwest Interpretive Association published, with the University of Washington press, **Hard Drive to the Klondike** for the Klondike Seattle Unit NHP and published **Expedition to the John Day River** for John Day Fossil Beds NM. Donations paid for playground equipment at Lake Roosevelt NRA. Park newspapers were funded at Mount Rainier, Klondike NHP, North Cascades NP and Olympic NP. Three brochures were printed for Nez Perce NHP. Funding was provided at San Juan NP and Ft. Vancouver NHS for living history reenactments.

Other projects funded both entirely and in part include VIP appreciation activities for all 10 of the parks partnered with and guest speakers at Mt. Rainer, North Cascades and Olympic NP. The joint Forest Service/ NPS Outdoor Recreation Information Center located at the REI flagship store in Seattle was supported by partial funding of NPS staff.

#### Ocmulgee National Monument Association

FY02 AID	FY02 REVENUE
\$20,082	\$61,345

The Ocmulgee National Monument Association, Inc., (ONMA) contributed over \$20,000 to further the park's educational outreach efforts. Projects supported included the "Calendar of Events." More than 20,000 calendars were distributed. ONMA supported the calendar's listings throughout the year including hands-on

Discovery Lab, Native American demonstrations, Junior Ranger programs, bird watches, nature hikes, Lantern Light Tours, Earth Day observation, children's workshops, new books for the park library, artifact identification days, lectures, film, and interpretive ranger programs.

The biggest event for the year was the annual Ocmulgee Indian Celebration. The celebration culminates a year in which over 10,000 children visited the park. The Celebration's Friday "School Day" allowed over 4,500 fourth-grade students from Middle Georgia public and private schools a unique opportunity to learn first-hand about Southeastern Native American culture. A variety of artists and craftspeople demonstrated their production techniques of paintings, bronze sculpture, woodcarving, shell and gourd engraving, beadwork, pipes, drums, flutes, basketry, pottery, dolls, clothing, jewelry, and tasty food.

Highlights from the 2002 Celebration included a Friday night performance by Taos Pueblo recording artist Robert Mirabal and his troupe, whose colorful educational *Music from a Painted Cave* has been featured on national public television and other venues across the country. Robert and his crew presented a free concert for the children on School Day. Each year on School Day Friday local public service agencies bring personnel and displays to inform students about their activities. This year, for the first time, the Governor's Office on Human Relations asked to have personnel and booths to provide the public with information about state services available to Georgians. Additionally, the Southeastern Tourism Society selected the Celebration as one of the Southeast's "Top Twenty" events. Several travel writers, including a reporter and photographer from *Southern Living Magazine*, attended.

ONMA worked closely with park staff and made major contributions to the quality and quantity of interpretive programs at Ocmulgee National Monument. The association's goal is to continue to make a difference.

#### Oregon Trail Museum Association

FY02 AID	FY02 REVENUE
\$10,262	\$115,940

Oregon Trail Museum Association (OTMA) mirrored the visitation decrease of most midwest parks this past year. Despite this decrease, visitor center sales areas at the Scotts Bluff National Monument and Agate Fossil Beds National Monument showed a slight increase in sales. OTMA continued to finance the interpretive programs, educational materials and printing projects for both of the parks served.



The bookstore at Mount Rushmore National Monument saw a lot of activity in 2002. The increase in visitation was attributed to America's need to reconnect with symbols of patriotism.



photo by Deb Bell

Northwest Interpretive Association operates outlets for the National Park Service and US Forest Service.

Staff assistance at Scotts Bluff visitor center has been a priority for the past 8 years. The excellent interpretive and educational inventory at the visitor center sales area expands the experience of the story told by museum exhibits. New publications are added regularly to give valuable sources of information for the many who are researching the migration of the pioneer on the Oregon Trail and the life of the Lakota people who lived in this area of the great plains.

Printing projects produced geological and wild-life site bulletins, promotional rack cards, teacher's packets, Junior Ranger program booklets, and other educational materials.

#### Parks and History Association

FY02 AID	FY02 REVENUE
\$571,359	\$4,905,905

FY02 was Parks and History's (PHA) first full fiscal year under new board leadership and senior staff management. During this time, PHA reversed a lengthy history of operating losses and declining fund balances and generated its highest level of net income ever, despite the extraordinary events of 9/11 and their subsequent negative effect upon Washington, DC tourism and PHA revenues.

Despite the impact of 9/11 on visitation and sales, PHA concluded FY02 with net income before donations to NPS of \$325,000, which represents a \$605,000 improvement over the preceding fiscal year. Although store sales decreased by \$300,000 from FY2001, personnel expenses were reduced by nearly \$500,000 and other operating expenses reduced by \$240,000. This financial success was the direct result of PHA's focus on core business—the operation of bookstores—and improvements implemented in management and financial practices.

PHA made significant progress in restoring its financial health following at least a decade of poor financial performance. The fund balance increased from a deficit of \$166,000 in FY2001 to a positive balance of \$142,000 in FY02. Nevertheless, due to the dramatic decrease in sales, cash balances declined too low to meet financial obligations and make the necessary inventory purchases for Spring 2002. Eastern National very graciously agreed to extend PHA a line of credit to ensure its financial stability.

In response to the terrorist attacks of 9/11 and the subsequent reduction in sales and cash flow, PHA decreased its full-time administrative, warehouse, and store management staff by six positions. Over a two-year period staffing levels have decreased from 29 to 14 positions.

PHA operated 27 sales locations in the National Capital Region. Seven locations, primarily on the National Mall and at Arlington Cemetery, accounted for 92% of store sales. The seven stores along with Frederick Douglas National Historic Site were fully staffed by PHA employees throughout the year.

PHA's web site, established in 1997 continued to operate in FY02. The site has never been financially successful. PHA continued to maintain the photo research division of the web site as well and also continued to host the NPS Cultural Resources web site "Links to the Past". PHA provided the servers, software, Internet bandwidth, and staff time.

In May 2001 PHA published **Ford's Theatre and the Lincoln Assassination**, which won the NPS Director's Award for Excellence in Interpretive Media. The book has sold 4,800 copies.

#### Petrified Forest Museum Association

FY02 AID	FY02 REVENUE
\$190,422	\$535,138

Petrified Forest Museum Association (PFMA) continued producing smaller "staple" publication projects. These included a PFMA postcard book, an interpretive Petrified Forest logo lapel pin and patch series, an interpretive Painted Desert logo lapel pin and patch series, as well as interpretive logo book bags, t-shirts and sweatshirts. All products bear the same uniform logo design to advertise and pique interest in the park. The production of staple products continued to be a wonderful success adding needed revenues to offset the ongoing decline in visitation. Product development provided expanded wholesale capabilities, including access to the park's concessionaire for wholesale of logo material that will retain the higher quality interpretive aspects of the association-produced items, raising the level of interpretive value of concession lines for visitors.

Sales remained flat despite the ongoing visitation decreases of the past several years at the park. During FY02, PFMA continued selling the Passport. While the sale of the Passport only provides a 20% margin (as opposed to 40%-50% normal margins) these sales accounted for \$79,200 in additional sales. PFMA continued its efforts to aid the Petrified Forest National Park in research and interpretive activities and help provide front line staffing assistance despite the continuing decrease in park visitation and relatively flat product sales.

In FY02, PFMA also continued operating an off-site outlet in the nearby town of Holbrook.



Operations like this bookstore at Frederick Douglass National Historic Site are supported through Parks and History Association donations.

Working with the Holbrook Chamber of Commerce, Navajo County Historical Society and the City of Holbrook, PFMA is helping to staff the visitor center/information desk at the Historic Court House in Holbrook with space being provided for the off-site sales area in exchange. This effort in the local community continues to strengthen the connection between the community and the park.

Ongoing budget and reserve funding constraints continue to force tighter budgets and a more realistic resetting of aid to NPS to levels that assure the necessary allocations of funds for operations and reserves. This while providing maximum flexibility with remaining funds for aid to NPS uses, including maintaining an "Aid to NPS" savings account to accumulate funds from year to year to accommodate larger projects than might be possible out of a single year's funding.

#### **Pipestone Indian Shrine Association**

FY02 AID	FY02 REVENUE
\$20,396	\$350,535

Pipestone Indian Shrine Association (PISA) sought stability and efficiency in operations during fiscal year ended Sept. 30, 2002, having just come off a year which saw implementation of a computerized general ledger accounting system, bar coding for inventory and establishment of a website. The staff also sought to make use of new marketing opportunities provided by a redesign of the sales area the prior year. Total sales were up about 10% despite lower visitation.

An "extra" project in support of the Pipestone National Monument was PISA's support of a geologist who spent two months at the site. PISA paid his rent and electricity while he conducted research. A major result of his study was data detailing the differences between the composition of pipestone at the Monument and pipestone at various other private sites in the area. Another project, a visitor's survey, was completed in the most recent fiscal year. The association had funded it in the prior year.

PISA continues to work very closely with the National Park Service, and partners with them in the supervision and training of the cultural interpreter program from April to October. The program features local American Indian craft workers who demonstrate the art of carving peace pipes, jewelry and small craft effigy items. The park and PISA sought to include outdoor activities and tours this past year. The culture of the Northern Plains Indians continues to be featured in this program. PISA plans to continue the program during the new fiscal year. Goals in the new fiscal year are to further increase sales to

provide more support and aid to the Pipestone National Monument.

#### **Point Reyes National Seashore Association**

FY02 AID	FY02 REVENUE
\$779,490	\$1,131,770

Point Reyes National Seashore Association (PRNSA) completed its most productive year ever. The 2002 fiscal year ended September 30th and with that, the culmination of several large projects that have been underway for a number of years. Construction of a new classroom facility for school groups and a state-of-the-art museum collection facility were just two of many successful projects completed this past year.

Overall, the PRNSA proudly sponsored 18 different preservation and enhancement projects in the park worth more than \$401,000. PRNSA provided an additional \$397,000 worth of environmental education programs to schoolchildren and adults to deepen their understanding of the natural world and inspire them to become the future stewards of Point Reyes' future.

In 2002, PRNSA also laid the groundwork for dramatic growth. For the first time, the association will staff two science positions focused on implementing priority conservation projects. Funded through grants recently secured, one position will focus on the Tomales Bay Biodiversity Initiative and the second position will be working on the coho salmon and stream restoration program.

All of the projects undertaken during the past year and those planned for the future were chosen to keep PRNSA tightly focused on achieving a vision of a future where a healthy ecosystem thrives, history is preserved, and people find a sanctuary in nature that rejuvenates the spirit.

Here are the specific projects PRNSA focused on in 2002: Protecting the Diverse Wildlife & Ecosystems: plants and animals that received special attention to ensure their long-term survival included: spotted owls, coho salmon, snowy plovers, Tidestrom's lupin and other rare plants, and tule elk.

In partnership with a broad range of community partners, PRNSA began initiating a major project to research the tremendous biodiversity in Tomales Bay and ways to preserve it. A significant portion of Tomales Bay falls within the park boundaries, and this effort will be the first of its kind in North America to map the lifeforms of a marine system.

Habitat Restoration: work continued at Horse-



shoe Pond to restore this natural estuary's connection to the sea and new work began on understanding threats to Drakes Bay.

**Visitor Services:** a new classroom in the historic Red Barn was completed, improving educational opportunities for school groups. Trail improvements throughout the park were implemented. Free educational guides to gray whales and other diverse habitats were published for the public.



Attendees at Point Reyes National Seashore Association's field seminar spot a herd of tule elk.

**Historic Preservation:** the park's rich museum collection got a new home with completion of a state-of-the-art collection facility in the newly renovated Red Barn.

**Environmental Education Programs:** 1,800 school group participants attended programs at the Clem Miller Environmental Education Center run by PRNSA. Children and adults had a remarkable opportunity to connect with nature and learn about biology in the field where concepts often come alive in the form of birds, fish, and animals! 260 children from diverse and low-income backgrounds received scholarships to attend programs at the Environmental Education Center. This is a 65% increase over the previous year and means that 15% of the children coming to the center are offered scholarships. 2,017 people participated in field seminars and deepened their understanding of and connection to both Point Reyes and the natural world.

#### Redwood Park Association

FY02 AID	FY02 REVENUE
\$69,989	\$359,965

Redwood Park Association (RPA) marked its seventeenth successful year of partnership with the Redwood National and State Parks and the Smith River National Recreation Area by continuing to provide vital education and orientation services to visitors. A major forest fire in the nearby national forests directly impacted opera-

tions in late July and August, especially in the northeast part of the park. Sales at the other sites, however, set new records.

RPA made direct aid to design and print 60,000 copies of the park newspaper, a half-dozen free site bulletins, 10,000 copies of a restored lands tabloid, and a colorful presentation folder. RPA funded three Student Conservation Association positions, supported park participation in community organizations and activities, and hosted cultural demonstrations by the Tolowa and Yurok dancers. RPA purchased books, binoculars and other teaching aids for the library, interpretive and administrative programs, and funded 10,000 free trail guides to the Smith River National Recreation Area.

In addition RPA staff coordinated and managed the Redwood Field Seminar programs. Because of the forest fire several seminars were cancelled although 131 people participated in 9 seminars. Staff collected fees for the park's two environmental education schools and solely operated the Hiouchi Information Center for 20 days beyond the early-scheduled Labor Day closure. Staff also coordinated the 6<sup>th</sup> biennial overnight partnership retreat for board and agency partners. At year-end RPA changed its name from Redwood Natural History Association to Redwood Park Association to better reflect the partnership with the National Park Service and the operations at Redwood National Park and State parks. RPA signed a supplemental agreement with NPS to facilitate the completion of the environmental education/traveling trunks that will be partially funded from outside sources.

#### Rocky Mountain Nature Association

FY02 AID	FY02 REVENUE
\$359,628	\$1,304,622

In FY02 Rocky Mountain Nature Association (RMNA) gross revenues were \$1,970,669. The Association operated 61 outlets (of which nine are in Rocky Mountain National Park), offering interpretive material to visitors at national park and monument, national forest, state park, Bureau of Land Management, and Colorado Springs parks. RMNA expanded its activities to include two new state park sales outlets, and reopened an additional state park area. Over the course of the year, the three Colorado Springs City Park sales areas were closed.

Fostering and supporting the activities of the Rocky Mountain National Park Associates, Inc. (the "Associates") continued during 2002. Administrative assistance and financial aid enabled this allied organization to complete fund raising for the Fall River Visitor Center and exhibits,

continue a backcountry trail renovation project, remodel the new Seminar Center and fund raise for the center and its program, renovate a cabin at McGraw Ranch, facilitate the transfer of a land gift to the park, and continue fund raising for land protection, a general endowment, historic preservation and trail projects.

Sales at Rocky Mountain National Park bookshops were down 1.5% from the previous year. Florissant was down 11.7%. USFS outlets were up 1.3% overall. Colorado State Parks increased by 2.8%. Sales areas at the Colorado Springs outlets were closed during the year, resulting in a 64.4% decrease compared to the previous year. BLM sales were up by 10.1%. The Ft. Collins Welcome Center gained 17.1%. Fires adversely affected many Colorado outlets throughout the state this past summer.

Mail Order sales increased from \$23,285 in 2001 to \$24,696. This increase was due to a more focused mail order marketing strategy using the Internet, the park's *Trip Planning Guide*, and Holiday Brochure. In the coming year, RMNA will continue to use a more focused approach to continue cutting expenses related to mail order printing costs. Mail order Internet sales increased from \$9,105 in 2001 to \$11,382 in 2002. RMNA will continue to employ e-commerce strategies to increase overall Internet sales.

Membership revenue increased from \$88,825 in 2001 to \$94,913 in 2002. This increase not only met but exceeded budget projections. Membership is up to 3,063 compared to 2,828 last year. 376 members attended the Annual Membership Picnic held on August 3, compared to 353 in attendance last year. Over \$3,500 in cash and other donations were raised to offset costs.

Publishing information about Rocky Mountain National Park has been a primary task dating from its origins in 1931. Again this year, the publications program produced excellent products intended to educate park visitors. The program published a revised the **Guide to Old Fall River Road** and **Bear Lake Nature Trail**; printed the vacation planning *2002 Guide*; developed an advertising plan for Summer edition of *High Country Headlines*; sold the advertising space; produced **Common Mammals of Rocky Mountain National Park**; prepared **Arapaho Names and Trails** for publication; and continued editorial work on **Rocky Mountain Rustic: Historic Buildings of the Rocky Mountain National Park Area** scheduled for Spring 2004 release. Of special note are the following awards generated by the publications program: first place, Children's Media Category, National Park Ser-

vice Excellence in Interpretive Media Competition— **Trail Ridge Road Adventure Sticker and Game Book**.

Rocky Mountain Seminars offered a total of 111 seminars with 94 actually conducted. Cancellations were due to low enrollment, inclement weather, and two instructor cancellations. An additional two seminars were offered due to exceptional interest. A total of 900 individuals attended, including 160 children and families for the kids' and family seminars. Seminar offerings on the west slope drew the participation of 66 individuals. Nine west slope seminars were scheduled and nine were conducted, although one was cancelled and another was offered twice due to exceptional demand. Overall participation decreased 171 from 2001. New seminars this year included *Backcountry Navigation with a GPS*, *Outdoor Education for Teachers*, *Visions of Wilderness: Capturing the Landscape on Film*, *Nature Photography at Night*, *Rocky's Obscure Animals*, *Butterflies of Colorado* and *Pike & Other Alpine Animals*, and *A Day with a Naturalist at McGraw Ranch*.

The endowed Justine and Leslie Fidel-Bailey Fellowship Program had its seventh successful year with graduate student Christina Green from Colorado State University. She studied homeowners' perspectives of fire and fire education programs in the wildland-urban interface surrounding Rocky Mountain National Park. A complete report is printed in the 2002 Autumn Quarterly newsletter.

Funds provided by the Daniels Fund, the RMNA and Rocky Mountain National Park created "Behind the Scenery," a program leading inner city kids from along the Front Range to discover the park. The program provided one session each week for 5 weeks, as well as a preliminary environmental education session during the camp's orientation evenings. Each child received a disposable camera to record scenery, wildlife and events of impact, as well as an RMNA Wildlife Viewing Guide. The activities conducted were Aquatic Organisms at Moraine Park, Fishing at Sprague Lake, Fire Suppression, Greenhouse and pack barn visits and horseback riding in Moraine Park. An informal evaluation was given at the end of each session.

The RMNA Field Seminars expanded their program to students in the Brighton Charter School, January – May 2002. The field classes were 1-2 days in length, offering CSU credit to seniors for multi-day events. Subject matter ranged widely, mirroring the regular seminar schedule with classes like Nature Photography Techniques,

Identifying Trees, Predators in the Park, and Exploring Aquatic Insect Communities.

The first phase of conference room rental operations was completed. The next phase includes linking to the Estes Park Chamber website for conference facilities, hosting an open house for Chamber members, offering a first-time-use introductory invitation to area organizations, and promoting the facility in publications.

The RMNA assisted its allied organization, the Associates, by contributing \$41,858 toward that organization's operational expenses. In turn the Associates raised \$699,417. Major endeavors included the completion of the Lily Lake-Storm Pass trail, reconstruction of the Mills Lake to Black Lake trail, completion of the Seminar Center and McGraw Ranch projects. The Associates helped secure a cultural and scenic easement on the historic Enos Mills property. Fund raising was initiated to purchase the Thomasson Tract near the west entrance of the park. At the same time, RMNA conducted fund raising to purchase the 40-acre Miller Tract near Grand Lake, raising \$838,132. The combined fund raising total of both organizations was \$1,537,549.

RMNA fostered a new nonprofit organization. Named the Rocky Mountain Heritage Society, this companion nonprofit is intended to focus on historic preservation in a collaborative process with federal, state, or local agencies. The group legally formed this past year and applied for its nonprofit tax status with the IRS. Its immediate revenue, through cost share agreements with the Forest Service and Colorado Historical Society grants and an individual donation totaled \$101,505. Expenses for the first year related to renovation studies completed on several structures and legal work, totaling \$20,428. Members of the Operations Committee served as the initial board for the Heritage Society.

#### **Roosevelt-Vanderbilt Historical Association**

FY02 AID	FY02 REVENUE
\$48,893	\$350,280

In FY02 Roosevelt-Vanderbilt Historical Association (RVHA) celebrated 55 years as a cooperating association with the National Park Service. It was established in 1947 to cooperate with NPS to educate the visiting public about the significance of the Franklin D. Roosevelt Home, Eleanor Roosevelt's Val-Kill and the Vanderbilt Mansion.

RVHA continued to support various projects with interpretive and quality educational materials such as the Junior Secret Agent Program for young visitors to learn what is required to pro-

tect the President of the United States. Other projects included an educational guide to announce programs for teachers and students to explore new paths of learning such as the "Teaching with Historic Places" series. RVHA provided funds for the NPS Annual Report of the Roosevelt-Vanderbilt National Historic sites, and special events to complete the association's mission. The association completed a most successful year with a 19% increase in sales.

#### **San Francisco Maritime National Park Association**

FY02 AID	FY02 REVENUE
\$29,455	\$403,785

The Maritime Store is one segment of what the San Francisco Maritime Park Association does for San Francisco Maritime Park. Other operations are covered by other cooperative agreements. FY02 proved to be a difficult year for the Maritime Store operation. Expenses exceeded revenues resulting in a net loss for the second year in a row. The lingering effects of 9/11 caused a slow down in tourism and visitors to the Fisherman's Wharf area of San Francisco. This coupled with the economy and the fire at the Haslett Warehouse in March 2002 resulted in fewer sales than anticipated.

#### **Sequoia Natural History Association**

FY02 AID	FY02 REVENUE
\$373,848	\$1,443,692

The Sequoia Natural History Association's (SNHA) Sequoia Field Institute expanded its field seminar and custom natural history programs with more than 1,000 participants. More than 57,000 visitors were provided interpretive programs of Crystal Cave. SNHA opened a bookstore in Sequoia's new Giant Forest Museum. The association realized a 14% increase in income, an 18% increase in publication sales, and 25% increase in membership.

SNHA funding supported naturalist programs, Student Conservation Association interns, the park library, cultural resource programs, a Junior Ranger program, planning for several books and maps, the Pear Lake Ski Hut, protection of black bears, the parks' visitor guide, and other free publications. SNHA made plans to partner with the Army Corps of Engineers at Lake Kaweah located just outside Sequoia National Park. The partnership will allow the association to operate a bookstore in a new visitor center and provide support for environmental education programs.

#### **Shenandoah National Park Association**

FY02 AID	FY02 REVENUE
\$109,491	\$603,694

Fiscal Year 2002 was not a record year in sales



for the Shenandoah National Park Association (SNPA). SNPA sales revenues were down 3.85% for the year compared to 2001. Monthly sales showed increases for March through June. However, July through November saw decreases in sales. October, typically the biggest month, experienced an 8.77% decrease in sales.

For the calendar year, park visitation was down 7.26% (over 109,000 visitors). Dickey Ridge Visitor Center had a decrease of 15.78% and Loft Mountain Information Center had a decrease of 37.62%. Byrd Visitor Center had a 19.02% increase in visitation. For the month of October, visitation to the visitor centers was down 15%.

Another change was the decline in credit card use. In past years, SNPA had seen increases of 10-20% in credit card sales. Credit card use decreased slightly indicating that customers were much more conservative in their purchases.

None of this kept the spirit of SNPA down. The association did not meet its own goal to increase aid to the park by 10%, but SNPA did spend over \$109,491 toward the park's interpretive and educational programs. That was only \$665 less than fiscal year 2001, quite an accomplishment for a year with no growth in revenue. The board is committed to the goals of the association, which include finding ways to increase sales so the organization can increase its support to the park.

#### Steamtown Museum Association

FY02 AID	FY02 REVENUE
\$75,043	\$327,910

In FY02, Steamtown Museum Association (SMA) maintained its mission to provide support for the site's interpretive and restoration programs. Direct monetary aid was used to purchase some parts needed for the restoration of the Baldwin locomotive #26. This costly project will take several years to complete. The site library was enhanced by the contribution of monthly magazines, books of importance to the interpretation of the site and its artifacts as well as videos which document the history of railroading. Funding for an intern for the curatorial division proved to be immensely beneficial. A graduate student from the Coopertown Graduate Program of the State University of New York at Oneonta was on site from June through August. His work helped to improve the cataloging system and increase documentation of artifacts.

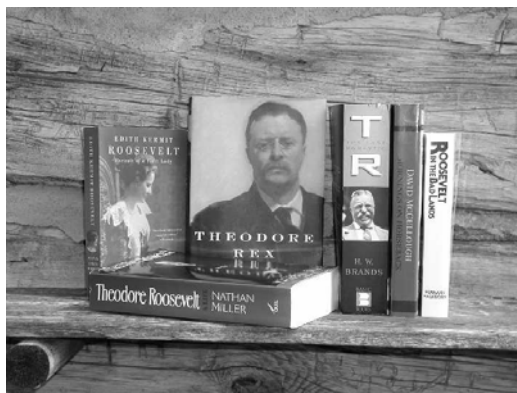
On a positive note, acting superintendent Harold (Kip) Hagen was appointed superintendent. During the year, he made many critical decisions. Planning for interpretive and restoration programs was and is crucial. Funding for budgetary

items was not increased, thus making it necessary to rely on SMA and other site partners for aid. SMA, its board of directors and the staff of the museum shop look forward to the future as Steamtown NHS "chugs" into new programs and venues for interpretation. SMA will continue to provide motive power that will drive the park toward success in conjunction with other rail-road organizations and museums.

#### Theodore Roosevelt Nature and History Association

FY02 AID	FY02 REVENUE
\$33,502	\$294,549

Although Theodore Roosevelt Nature and History Association (TRNHA) experienced lower visitation at all sites, sales climbed 9% over FY



Some of the offerings available to visitors at Teddy Roosevelt National Park.

2001. TRNHA continued as an interagency partner to NPS and US Fish and Wildlife Service. Primary support to Theodore Roosevelt NP and Knife River Indian Villages NHS enhanced a strong interpretive program. TRNP funding included housing five Student Conservation Association interns and volunteer personnel, two SCA positions, interpretive supplies, total library support, and the free publications program. TRNHA supported the 9<sup>th</sup> Annual Northern Plains Indian Culture Fest at Knife River by funding demonstrators, including the Sahnish Culture Society dancers. TRNHA promoted a strong publications program producing site-specific publications for all areas supported.

#### Weir Farm Trust

FY02 AID	FY02 REVENUE
\$296,517	\$329,645

The Weir Farm Trust (WFT) a private, nonprofit organization, works in partnership with the National Park Service in the operation and development of Weir Farm National Historic Site. Through innovative programs and activities, WFT brings artists and audiences to Weir Farm and builds community and financial support to ensure its success as a vital educational creative center. The Trust's Visual Artists Program including resident artists, visiting artists, guest art

lecturers, and exhibitions is the centerpiece of programs for professional artists and the visiting public. During FY02 13 artists were selected for the residency program including Jessica Dunne (CA), Ernest Lopez, William McCarthy (CT), Beth Kantor (FL), Larry Thomas (GA), Lorraine Schecter (NM), Joshua Mangual, Daniel Hauben, Susan Miller, Janet Morgan, Donna Sharrett, Martha Burgess (NY), and Leonard Ragouzeous (PA). Each was in residence from two weeks to one month.

Affording these artists total artistic freedom and immersion in their work in a peaceful environment was the principle attraction to WFT's program. Resident artists came with work goals predetermined, but as time was spent at Weir Farm, they often explored new ideas. Ernest Lopez described his residency work: "I was able to begin a body of work investigating Latino (Puerto Rican) culture, history, and politics using personal photographs as a starting point resulting in several series from small paintings to mixed media collages to small clay studies...I also began a body of work investigating letters and objects relating to [Weir's wife] Anna... resulting in a project, *Ode to Nod: Memorials of Loss and Gain in the Weir Landscape*."

Five artists were selected as visiting artists and over the course of the year, each created a cohesive body of work based on personal experiences or interpretation of the landscape. Visiting artists included Catherine Doocy, Joan Fitzsimmons, John Hafey, Gerald Saladyga (CT), and Alicia Wargo (NY). The Visiting Artists exhibition was held at the Housatonic Museum of Art in Bridgeport, CT, June 7, 2002 – July 27, 2002 and included 6 artists, Richard Lang Chandler, Maureen Cummins, Michael Torlen (NY), Steven Dolbin (PA), Camille Eskell, Thomas Mezzanotte (CT), and an audience of 1,300. A panel discussion with the artists was presented in conjunction with the exhibition opening.

The FY02 Visiting Artists Lecture Series included 3 artists and was presented at Western Connecticut State University in collaboration with the Fine Arts Department to reach new audiences and offer students exposure to these nationally known artists and to Weir Farm. The lectures were open to the public at no charge and provided an intimate forum with each artist to a total audience of 180.

WFT expanded the Visual Artists Program to include a series of six solo exhibitions. The series was primarily intended as a venue for former Weir Farm resident artists to present new work

that resulted from, or was influenced by, the residency. All of the exhibitions were well publicized and viewed by 15,000 visitors.

WFT piloted a very successful educational outreach program for NPS with Danbury High School and four Weir Farm artists. Artists Marc Chabot, Daniel Hauben, Nancy Richter and Joan Fitzsimmons had in-depth residencies with 125 high school students in four art classes over a 12-week period. The program included a thorough introduction to Weir Farm, a presentation of the artist's work, creative project(s) with the students, critiques, field trips to the Farm, and all supplies needed for the program.

The popular Art Explorer Classes for Young Artists ages 6 -13, included landscape drawing and painting, environmental and clay sculpture, and pinhole photography. New offerings were creative printmaking techniques, sunprinting and nature (cyanotypes), and kids books by kids. Enrollment reached 200 children in 15 classes.

WFT held another successful gala dinner and art auction as a fundraiser for the new studio building for resident artists with the event netting \$71,000. To date \$203,000 has been raised with a need to raise another \$180,000 before construction can begin. WFT has paid for the design, among other related expenses, and has made preparations for the archeology to begin.



Weir Farm Trust artist -in-residence Emna Zghal, from Tunisia, presents a suite of prints inspired by the work of a Muslim poet at her open studio.

WFT continued its efforts to acquire works for the park's art collection and purchased a large J. Alden Weir drawing (41" x 29"), *Allegorical Study for the Columbian Exposition, 1892*. Additionally, WFT received a significant donation, an oil painting by Weir, *The Truants (The Old Rock)*, painted in 1889 and valued at \$100,000. This painting won a \$2,500 prize from the Boston Art Club in 1896 and Weir used his prize money to build the 4-acre pond at Weir Farm. Works owned by WFT: *The Laundry, Branchville* and

*Landscape with Stonewall* remained on loan to the Wadsworth Atheneum in Hartford, CT.

WFT's annual "Jazz in the Garden" concert in September featuring Chris Brubeck and Friends was again a great success with over 500 concertgoers, families and children. The purpose of the event was to raise funds for educational programs at the Farm, netting \$7,950.

WFT printed 1,000 Weir Farm exhibition catalogues, 4,000 invitations for Weir Farm public events, 2,500 brochures for Weir Farm programs, and paid for mailing the above. These materials are for public events free of charge to the public.

WFT's bookstore operation launched an in-depth project to create new products based on Weir Farm's extensive archives, (results of which will hopefully be addressed in the next annual report.) Programs and outreach contributed significantly to the overall visitation at Weir Farm of 17,000 in FY02. Additionally, WFT programs off-site had an audience of 2,200. The park website had 61,000 visits in FY02, and again, WFT's literature, program promotion, and program applications greatly impacted Internet visitation.

#### **Western Maryland Interpretive Association**

FY02 AID	FY02 REVENUE
\$71,927	\$795,772

2002 was Western Maryland Interpretive Association's (WMIA) second full year of existence. The primary goal was to continue to grow business and maintain the momentum of the first year while keeping focused on visitor service. Through the enlargement and remodel of the Antietam store WMIA not only increased sales but, with the added sales space, was able to increase the interpretive selection.

Retail success allowed a significant increase in aid to both Antietam and Monocacy. Among these were funds for two research trips by Monocacy personnel, the fruits of which will give a better understanding of Jubal Early's Maryland campaign.

Under the "Free Publications" category, WMIA funded 10,000 Antietam Junior Ranger packages as well 60,000 Monocacy brochures and cards.

Under the "Other" category WMIA was able to purchase two small, but important properties, and then sell them to the park. First, 18910 Shepherdstown Pike consists of a ramblar on one acre that sits in the right of way to the Pry house and served as General McClellan's headquarters. The Antietam park library as well as interpretive offices have since moved into this



One of two properties purchased by Western Maryland Interpretive Association to protect the right-of-way to historic properties at Antietam National Battlefield Park.

house. The second property (5800 Dunker Church Road) also on one acre, overlooks the Antietam main park entrance and is located within 100 yards of the visitor center and now also serves as offices for the interpretive staff.

#### **Western National Parks Association**

FY02 AID	FY02 REVENUE
\$2,444,711	\$8,811,588

During a year filled with uncertainty, national parks offered a reassuring place to re-connect providing grounding and a sense of human continuity. National parks offered reassurance that those things that held most dear will continue—whether they are a shared history, a natural landscape, or a treasured artifact.

In FY02, Western National Parks Association (WNPA) helped its sixty-three park partners make connections through cash donations, research grants, and publications. WNPA provided its park partners with stable financial and educational support, just as it has for more than 60 years. "WNPA has been invaluable this year in supplementing monument activities and cultural exchange with the surrounding communities, as well as our Native American tribal neighbors," says Peri Eringen, Superintendent at El Morro National Monument.

This year was an important turning point in WNPA's history including a name change from Southwest Parks and Monuments Association to Western National Parks Association. The new name better represents the affiliated sites and bookstore operations, which now range from California to Kansas, Montana to Texas. The name change was the final step in a move to new headquarters at the base of the Santa Catalina Mountains north of Tucson, Arizona. The state-of-the-art building, completed and operational by April, brings to one facility the entire home office support staff—marketing, operations, publications, and warehousing—for the first time in more than 20 years.

The new headquarters includes the WNPA Store, the association's flagship retail store. The





Western National Parks Association maintains core business operations including an award winning publications program, bookstores like the flagship store in Tucson, and product development such as childrens' stacking blocks.



store provides national park visitors with another contact point from which to learn about parks and to purchase WNPAs products. In FY02, the flagship store's sales quickly exceeded expectations. In keeping with WNPAs founding mission, the store featured a free weekly lecture and demonstration series, often with capacity crowds. Topics ranged from rattlesnake research at Saguaro National Park to Tohono O'odham basket-weaving to Juan Batista De Anza and Spanish colonial history. Says WNPAs marketing director Chris Anderson, "The flagship store has brought a high level of energy to the home office, making us aware of the end result of reaching visitors."

While navigating the transition of a name change and new headquarters, the organization maintained steady sales in a tough economy. Revenues hovered at \$8.4 million, up slightly from 2001. Wider product selections and improved retail spaces in park bookstores helped increase the dollar amount spent per visitor, holding income steady in a time of declining park visitation. New sales areas including Bent's Old Fort and the flagship store also helped maintain revenue.

Sales of interpretive products grew by 31 percent in 2002, while the number of parks carrying logo items such as patches and pins grew by 15 percent. Anchoring interpretive product development, the Southwest Discovery Blocks, which arrived in April, have sold more than one thousand units. These brightly colored five-sided children's building blocks highlight southwestern flora and fauna, featuring rich illustrations of critters such as javelina and tarantulas and introducing landscapes that range from Sonoran Desert lowlands to the alpine regions of the Rocky Mountains.

The WNPAs web site, [www.wnpa.org](http://www.wnpa.org), has new enhancements, including a redesigned home page with easy navigation, employment listings, and a research section with a searchable database. Since the redesign, web site page visits have increased by 330%, growing to 380,412 hits in 2002. The online store was also redesigned and updated with state-of-the-art software and now includes more than 500 products—such as postcards, t-shirts, and books—streamlining online shopping.

This year WNPAs donated more than \$2 million to national park partners. Parks used this money in hundreds of ways all with the goal of reaching visitors. Says Dennis Ditmanson, Superintendent of Fort Union National Monument and Pecos National Historical Park, "We value our partnership with the Western National Parks Association and appreciate your support, cooperation, patience, and help in our combined efforts to present the parks to the traveling public."

WNPAs 120 full- and part-time employees are the backbone of aid to parks, helping visitors with interpretive materials, answering questions, and providing on-site contact. Donations also supported better signs, workshops, new visitor center murals, better computer systems, and park newspapers. Donations funded interpretive brochures for the Archaeology Expo at Casa Grande Ruins National Monument, the 12th annual Tohono O'odham Day at Organ Pipe Cactus National Monument, repair work on a telescope at Padre Island National Seashore, and new museum exhibits at Montezuma Castle National Monument. Donations brought a period medical collection to Fort Davis National Historic Sites, cultural demonstrators to Petroglyph National Monument, kayaks to Whiskeytown National Recreation Area, and an original 1855 U.S. shell

jacket to Washita Battlefield National Historic Site.

During 2002, WNPA funded eleven new research projects totaling more than \$66,400 and proudly supported scientific research in national parks by granting research funds to qualified individuals and institutions. Throughout its history, WNPA has underwritten a wide range of projects, from archeological surveys and erosion control studies to recording oral histories and reintroducing endangered wildlife.

In FY02 WNPA funded a study of the prehistoric quarry pits at Alibates Flint Quarries National Monument. At Channel Islands National Park funding helped archeologists examine long-term ecological change and human impact to the islands. For Palo Alto Battlefield National Historic Site, historians of the U.S.-Mexican War used WNPA funding to scour the U.S. National Archives for maps of historic roads of the Rio Grande Valley.

Several projects focused on Saguaro National Park, including the ecological impact of the introduced Abert's squirrel, the nesting ecology and behavior of the Sonoran desert tortoise, and the installation of long-term monitoring plots on new park lands. "Thanks to WNPA, we furthered the mission and goals of Saguaro National Park and we are grateful for this wonderful partnership," says Sarah Craighead, Superintendent of Saguaro National Park.

In addition, WNPA awarded grants to assess the urbanization effects on native and invasive ant distributions in the Santa Monica Mountains National Recreation Area and the mineralogy of unique volcanic rock in the Pinnacles National Monument. These grants have not only helped national parks manage their facilities and resources, but also have assisted park visitors in understanding the importance of the parks' unique history and natural landscape.

WNPA continued the tradition of publishing significant stories and bringing to the forefront timely topics. In 2002, WNPA committed more than \$625,000 to publishing projects including the publication of **Wildfire** by Scott Thybony. **Wildfire** extends the national discussion on this volatile topic and helps to explain how America's firefighters fight wildland fires and what happens after the fire has finished burning.

Weather, a major contributing factor to wildfires in the southwest, was the subject of another 2002 WNPA publication. **Weather in the Southwest** by Jim Woodmency. The book explains how the

region's unique weather phenomena form and in turn their affect on the landscape.

Other new publications from WNPA include **Alibates Flint Quarries National Monument** and **Palo Alto Battlefield National Historic Site**. Continuing efforts brought the park experience to children through the popular "A Kids Guide to Exploring" series. WNPA also reprinted more than 40 popular sales items including bestselling titles such *as Shrubs and Trees of the Southwest Desert*. In addition to the success of sales publications, WNPA distributed more than 600,000 pieces of free literature—including hiking guides, event calendars, and park newspapers—to park visitors.

Generous with their time, expertise, and enthusiasm for the mission WNPA home office volunteers added a new layer of service. From the beginning of the program in May 2002 to the end of this fiscal year, these tireless volunteers put in more than 800 hours assisting in almost every department, from the flagship bookstore to publications, marketing, and the warehouse, where 20 tons of products were sent out monthly. Volunteers don't just give they receive too. They learn about the flora, fauna, archeology, prehistoric cultures, and native crafts of the Southwest. Volunteers meet visitors, authors, and artists, and they are invited to attend special book signings and other WNPA-sponsored events. Certainly, the visitor experience has been enhanced by the close partnership that exists between the National Park Service and the associations that partner with it.

#### Yellowstone Association

FY02 AID	FY02 REVENUE
\$663,408	\$3,375,655

During fiscal 2002, the Yellowstone Association (YA) continued to provide support for the park's educational mission in four primary areas:

- **Yellowstone Association Institute:** Over 3,000 park visitors took part in Yellowstone Association Institute courses during the year, representing over 400 separate courses and over 73,000 educational contact hours. Courses ranged from backcountry horsepacking focused on Leave No Trace principles to family courses centered in park hotels.

A new program, *Roosevelt Rendezvous*, was an expansion of YA's already extensive collaboration with the park's hotel concessionaire, Xanterra Parks and Resorts. In previous years, Xanterra's rustic lodge and cabins used during the summer closed in early September. In fiscal 2002, the concessionaire worked with YA to

make the location available for educational programming, providing minimal site staffing for food service and maintenance duties supplemented with YA volunteers and professional instructors. The result was *Roosevelt Rendezvous*, with over 200 participants engaged in an additional 6,500 educational contact hours that included daily field trips and evening lectures.

- Sales of educational materials: Sales of interpretive materials totaled \$2,077,000 for FY02. YA sales outlets included nine “in-park” as well as two Forest Service outlets and *The Park Store*,



Yellowstone Association's field institute painting seminar helps people connect to the resource through art.

the association's online shopping cart at [www.YellowstoneAssociation.org](http://www.YellowstoneAssociation.org).

- Memberships: YA's membership program included an extensive educational outreach component through its quarterly 16-page newsletter, *Yellowstone Discovery*, and through providing members with issues of the quarterly park newspaper, *Yellowstone Today*. Approximately 14,000 members were receiving these materials as of September 30, 2002.

- Funding for interpretive programs and projects: Aid to NPS from YA was \$663,408. Major items included printing of park trail guides and the park newspaper, completion of a film on Yellowstone's geothermal features for the Old Faithful Visitor Center, printing *Yellowstone Science*—the park's research news publication, staffing and acquisitions for the park's research library, and funding for a number of wayside and visitor center exhibits.

## Yosemite Association

FY02 AID	FY02 REVENUE
\$253,251	\$2,664,517

2002 featured significant growth and improvement in many Yosemite Association programs – a nice change from lower performances in 2000 and 2001. Among accomplishments, was the largest single-year increase in membership, adding 2,345 new members, and sales growth of 7%. Successful member and visitor events included the 2nd Annual Yosemite Winter Literary Conference, featuring poet Gary Snyder and other nationally-recognized writers, the annual Spring Forum, a day-long interpretive program that attracted 500 attendees, and a lecture about *An Illustrated Flora of Yosemite* at the Strybing Arboretum in San Francisco.

New publications included a revised and updated edition of *The Complete Guidebook to Yosemite National Park*, “Wild Lupines” and “Two Bear Cubs with Blackberries” limited edition fine art prints, a “Keep Bears Wild” poster, and a limited edition, letter press book entitled *A Trip to the Yosemite*. Several books received “Interpretive Excellence” awards from the National Park Service at the APPL convention, and the children's book, *Antelope, Bison, Cougar*, won a “Gold” National Parenting Publications Award. The association also initiated a new electronic publication – a newsletter for members and supporters, 18 issues of that were sent to a list that grew to include over 10,000 recipients.

2002 also brought an enhanced financial position for the association, with net revenues after Aid-to-NPS reaching about \$100,000, a cash flow increase of over \$250,000, and the boosting of operating reserve to \$250,000. The board and staff undertook a major review of financial policies, reports, and systems that resulted in many positive returns. The future looks even brighter with the approval of the project for remodeling the main Visitor Center lobby and store.

Association volunteer programs contributed thousands of hours of labor during the year, including work trips and staffing of facilities, the wilderness reservation system continued to improve, and the bear canister rental program was more successful than ever. Members again proved very supportive, with donations to the annual appeal of over \$50,000. It was a pleasure to have Yosemite Association employees Beth Pratt and Laurel Rematore selected to participate in the APPL Training Corps program.

## Zion Natural History Association

FY02 AID	FY02 REVENUE
\$260,518	\$1,677,211



Zion Natural History Association (ZNHA), governed by a nine-member volunteer board of directors, enjoyed a successful year in FY02. Two key milestones were the initiation of the Zion Canyon Field Institute, and the opening of a new sales outlet in the new Zion Human History Museum in June. Lyman Hafen continued as executive director; Joann Hinman as director of operations; and Terese Feinauer became the new center manager of the Zion Canyon bookstore as the previous manager Vauna Lewis moved from the area in June. Toni Tracey became the new warehouse manager in June. During FY02, ZNHA employed a total of 30 people, including part-time employees.

ZNHA continued its successful operation of six interpretive sales sites. The visitor center outlets at Zion Canyon, Kolob Canyon, Cedar Breaks, Pipe Spring, and Salt Lake City, had combined gross sales of \$1,677,212 in 2002, up 9 percent from 2001.

The new sales outlet in the Zion Human History Museum is seen as an excellent addition to the facility. Only a small selection of products is offered in the museum, related mainly to human history. Though sales were relatively small, they met projections for the first year, and it is felt to be a worthwhile operation. ZNHA published a new interpretive poster entitled *Zion as Sanctuary* as a commemorative of the museum opening which has become a popular sales item.

ZNHA continued support of the popular Junior Ranger program in Zion National Park which operated from Memorial Day to Labor Day, seven days a week, and reached nearly 1,500 children. ZNHA provided funding for four full-time instructors and one SCA volunteer for the program. ZNHA also provided funds for the park's educational outreach in which park naturalists traveled to local schools. ZNHA continued to fund the ranch hand position at Pipe Spring National Monument, and aided the site's living history programs by purchasing costumes and supplies for the livestock and gardens. ZNHA supported scholarships to Dixie College and Southern Utah University and continued its support of NPS resource management programs. ZNHA funded the printing of 600,000 copies of the *Zion Map and Guide*, which is the newspaper-guide distributed to almost every vehicle entering the park and also funded the printing of 150,000 copies of the winter *Zion Map and Guide*, as well as 50,000 copies of the *Zion Backcountry Planner*. ZNHA also printed many free site bulletins provided to visitors to enhance their enjoyment of Zion National Park.

After three years of planning and preparation, ZNHA hired Eileen Smith as director of the Zion Canyon Field Institute. Eileen came on board May 1, 2002, and by midsummer, in consultation with Zion's interpretive staff, had a full program of outdoor education courses planned and underway. ZCFI's first catalog of courses listed more than 30 programs. These were one, two and three-day courses on subjects varying from mountain wildflowers at Cedar Breaks National Monument, to an archaeological inventory in Zion National Park, to bighorn sheep and mule deer workshops, to backcountry skills and ethics. The courses were taught by area experts and were attended by more than 150 participants from the southern Utah and Nevada region, as well as all parts of the United States.

## 2002 Report of the Servicewide Cooperating Association Coordinator

### Cooperating Association Historic Revenue and Aid

Year	Revenue	Aid
1958	\$ 462	\$ 88
1968	\$ 2,344	\$ 264
1978	\$ 10,817	\$ 1,583
1988	\$ 41,803	\$ 6,818
1998	\$ 99,457	\$ 22,561
2001	\$ 108,782	\$ 30,083
2002	\$ 112,843	\$ 26,464

All figures reported in thousands.

It was not known, when the submissions for the Cooperating Association 2002 Annual Report of Aid and Revenue started coming in, whether this year's totals would equal, exceed or fall behind 2001 totals. Since reporting began, there has been a gradual increase in revenue each subsequent year. In all but a few years, "Aid to NPS" always exceeded the previous year. For 2001, and now 2002, the amount of aid has decreased from the previous year. Predictions of growth have been adjusted accordingly for purposes of the Government Performance Results Act (GPRA).

### Revenue and "Aid to NPS": A Closer Look

In 1958, 43 nonprofit associations reported total

sales of \$462,000 and donations of \$87,895. These associations served 96 park areas. In 1968, 63 associations served 196 parks with sales totaling \$2.3 million and donations of \$264,000. 1979 sales totaled \$10.8 million with a return of \$1.6 million. Sales in 1988 reached \$41.8 million with 62 associations operating and donating back \$6.8 million. In 1998 there were 64 associations earning revenues of \$99.4 million and donations of \$22.5 million. Now, in 2002 there were 65 associations serving 325 units of the National Park Service. Gross revenues were \$113 million with \$26.5 million returned to the park as aid.

The steady climb in numbers can be attributed to an increase in the number of associations operating throughout the National Park System and the number of outlets operated, an explosion of visitors experiencing the parks, the increased diversity of offerings made available at visitor center bookshops, increased professionalism on the

UNITED STATES DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

## Cooperating Association Annual Report of Aid and Revenue

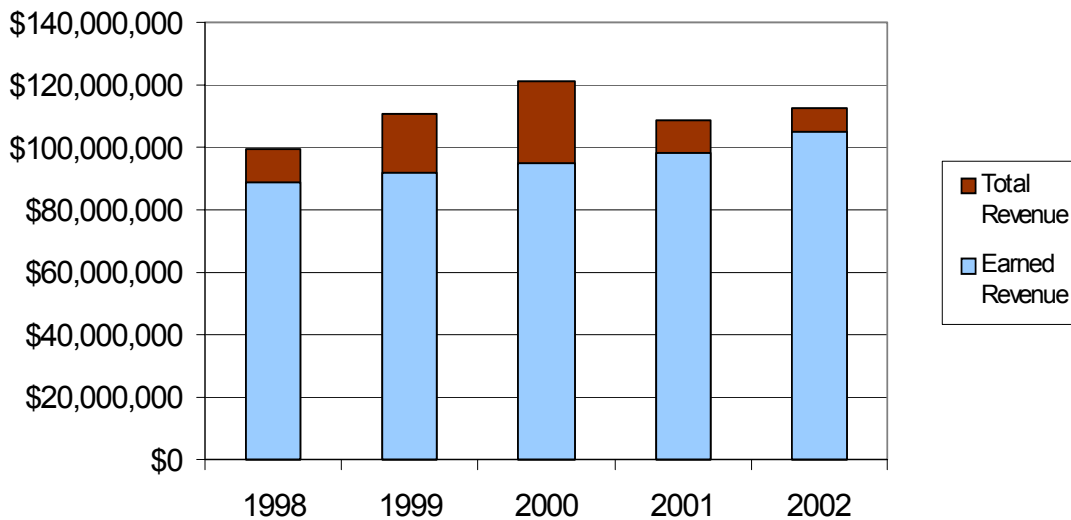
### Statement of Aid

	FY 2002	FY2001
Interpretation	\$ 7,444,821	\$ 6,103,462
Research	1,827,019	1,669,347
Free Publications	1,390,083	1,260,445
Structures and/or Facilities other than Sales Areas	3,010,125	9,052,502
Sales Area Construction and Redesign	314,893	516,945
Partnership Fund	47,812	62,665
Information Assistance – Association Personnel	8,000,590	7,382,086
Interpretive Program Operations	1,952,468	1,809,791
Pre-Publication Expenses	900,441	680,842
Other	1,575,260	1,544,874
<b>TOTAL</b>	<b>\$ 26,463,512</b>	<b>\$ 30,082,959</b>

### Statement of Revenue

Interpretive Materials	\$ 91,276,654	\$ 84,466,592
Visitor Convenience Items	3,439,297	3,188,564
Donations from Outside Sources	3,666,208	6,906,380
Memberships	2,351,053	2,131,060
Interpretive Program Operations	10,660,619	10,195,900
Other	1,448,590	1,893,634
<b>TOTAL</b>	<b>\$112,842,721</b>	<b>\$108,782,130</b>

## Earned and Total Income Comparison



### Earned Income compared to Total Income (the difference is Unearned Income)

Year	Earned Revenue	Total Revenue
1998	\$ 88,846,671	\$ 99,457,439
1999	\$ 92,135,183	\$110,433,205
2000	\$ 95,120,384	\$102,172,478
2001	\$ 97,851,055	\$108,782,129
2002	\$105,376,870	\$112,842,721

part of association management, and in more recent years—a change in operations for some associations to include fundraising.

Park operating budgets are tighter and funds are stretched thin. The added burden of increased security is costing the parks an additional \$63,500 a day over pre-September 11, 2001 costs. Associations and their partner parks are working harder than ever to try to fill critical needs in the area of interpretation for park visitors as more operating dollars are used to cover some of these other critical costs.

More and more associations are engaging in fundraising. Golden Gate National Parks Association completed a major capital campaign in 2002. From 1999 through 2001 the association donated \$36 million to their partner park, most of which went to the restoration of Crissy Field.

Because NPS expects and even encourages these kinds of partnerships, the Park Service may need to re-examine how revenue and donations are reported. Currently, associations are asked to report revenue from all sources with no attention paid to whether it is earned or unearned income. As a result there are seemingly wild fluctuations in revenue. But park managers and association coordinators would have a better prediction of

growth and operational activities by knowing whether income is from more predictable operations such as sales areas and interpretive operations (earned income) or from fundraising activities, investments or membership dues (unearned income). The \$36 million bubble created by Golden Gate National Parks Association is an example of why this is so important.

On the donation side of operations, there can appear to be erratic ebbs and tides, especially for individual associations. The net asset figure plays an important role here, but has never been a reportable figure for purposes of the NPS 1040 form. It looked as if Death Valley Natural History Association was steadily showing fewer and fewer donations back to the NPS when in fact, the association was pooling assets to build a new warehouse facility. This building representing a donation of possibly half a million dollars, will soon be donated to NPS. Many parks allow donation funds to accumulate and carry over into future years in order to pay for more substantial projects. These sorts of infrequent, hard-to-predict, major donations can make the level of association support difficult to track when unearned income is lumped with earned revenue.

### Statistical Analysis

The 5-year revenue and aid comparisons shows

### Cooperating Association 5-Year Revenue and Aid

Year	Revenue	Aid
1998	\$ 99,457	\$22,562
1999	\$ 110,433	\$30,790
2000	\$ 121,172	\$35,959
2001	\$ 108,782	\$30,083
2002	\$ 112,843	\$26,464

All figures reported in thousands.



a revenue and aid spike in FY00. This is due to the largest of the single year donations made by Golden Gate National Parks Association for the Crissy Field restoration. Revenue increased because of the increase in donor contributions. Aid increased correspondingly. That capital campaign drew to a close in FY02 with a subsequent drop in revenue and aid.

Earned revenue is a better indicator of the overall health of the cooperating association partnership. Earned revenue is from the sum of three income categories reported on the NPS Form 1040: "interpretive sales", "convenience item sales" and "interpretive operations." A comparison of the most recent five years shows a gradual but steady increase in earned income. This would seem to indicate that while some associations have been hard hit by external factors negatively impacting sales, associations have continued to make moderate gains in core business activities overall.

"In-kind" donations represent information assistance. One of the most appreciated contributions made by associations is information assistance. As stated earlier, association staff is frequently the only staff a visitor may see upon entering a park visitor center.

#### A look to the future

Several important events are set to take place in FY03. It is expected that the General Accounting Office audit of nonprofit activities in national parks will be made available for agency com-

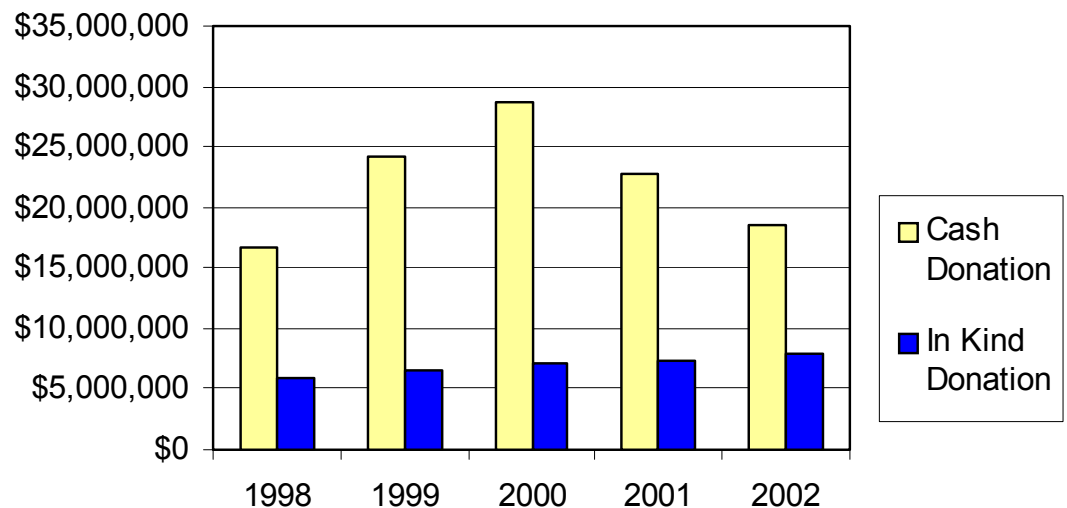
ment. Changes in policy may be forthcoming as a result of the audit.

*Director's Order 32: Cooperating Associations* sunsets in March 2003 with an extension to the end of the calendar year. NPS will ask for input from partnering organizations to make recommendations for improvement. The Reference Manual to DO 32 will contain corresponding changes.

All of the federal land management agencies are joining together to host the national *Joint Ventures: Partners in Stewardship* conference in Los Angeles, November 17-20, 2003. The National Park Service, in collaboration with the U.S. Forest Service, the Bureau of Land Management, the Fish and Wildlife Service, the Bureau of Reclamation, the Bureau of Indian Affairs, the U.S. Army Corps of Engineers, and a number of outside partners will convene the conference to increase partnership opportunities toward the goal of creating a nationwide network of public places.

The National Park Service will once again present the Excellence in Interpretive Media Awards at the Association of Partners for Public Lands Convention in St. Louis, MO. The convention is from March 13-18, 2004.

## In Kind and Cash Donations



## Comparison of Aid and Revenue for FY 2002 to FY 2001

	2002 Aid	2001 Aid	2002 Revenue	2001 Revenue
Alaska Natural History Association	\$ 549,387	\$ 397,028	\$ 2,451,608	\$ 1,687,269
Arizona Memorial Museum Association	1,282,774	877,402	6,181,355	4,794,228
Badlands Natural History Association	63,585	72,236	397,131	351,226
Big Bend Natural History Association	78,030	88,756	453,456	452,197
Black Hills Parks & Forests Association	42,465	14,342	227,595	190,941
Bryce Canyon Natural History Association	206,439	501,896	1,102,592	870,065
Cabrillo National Monument Foundation	102,708	114,969	498,924	553,037
Canyonlands Natural History Association	430,157	302,420	1,387,945	1,464,718
Capitol Reef Natural History Association	100,209	87,511	471,674	463,650
Carlsbad Caverns-Guadalupe Mountains Assn	284,428	102,458	1,058,339	955,262
Central High Museum, Inc.	525,429	n/a	50,100	n/a
Colorado National Monument Association	33,074	23,627	211,171	191,836
Crater Lake Natural History Association	50,276	65,570	372,932	279,516
Craters of the Moon Natural History Assn	37,933	42,833	185,051	168,605
Death Valley Natural History Association	54,473	70,282	659,521	752,113
Devils Tower Natural History Association	64,460	57,510	306,486	265,254
Eastern National	5,660,557	4,961,095	25,926,624	23,438,700
Florida National Parks Association	137,875	154,193	898,070	960,632
Fort Clatsop Historical Association	27,684	20,753	317,650	311,768
Fort Frederica Association	4,440	19,718	59,287	59,059
Fort Laramie Historical Association	32,721	42,393	222,591	232,613
Fort Union Association	5,868	14,782	66,956	63,235
Geo. Washington Carver Birthplace District Assn	14,872	13,974	77,344	91,532
George Washington Birthplace NM Assn	9,800	8,339	80,524	73,420
Glacier Natural History Association	134,916	146,582	1,060,463	1,066,902
Glen Canyon Natural History Association	77,601	81,528	293,629	339,562
Golden Gate National Parks Association	4,299,373	10,233,779	13,669,212	16,099,944
Grand Canyon Association	1,348,000	1,417,000	5,184,000	4,912,000
Grand Teton Natural History Association	249,859	243,989	1,406,260	1,272,971
Great Basin Association	15,435	17,133	83,148	83,146
Great Smoky Mountains Association	1,140,027	935,234	4,991,342	4,431,113
Harpers Ferry Historical Association	113,432	126,291	509,751	514,990
Hawaii Natural History Association	336,283	436,017	1,898,115	2,030,498
Historic Hampton, Inc.	358,662	179,134	218,713	420,240
Intermountain Natural History Association	98,736	96,169	538,437	550,750
Isle Royale Natural History Association	28,145	24,691	153,842	154,438
Jefferson National Parks Association	898,715	1,073,501	5,170,549	4,837,703
Joshua Tree National Park Assn	106,165	106,462	594,019	540,371
Kennesaw Mountain Historical Assn	44,045	53,624	220,223	224,679
Lake States Interpretive Association	3,034	3,233	74,822	73,236
Lassen Loomis Museum Association	17,071	16,564	103,022	109,075
Lava Beds Natural History Association	14,240	18,700	84,906	83,807
Mesa Verde Museum Association	328,973	195,075	1,081,862	911,143
Mount Rushmore History Association	112,790	103,572	697,785	585,604
Northwest Interpretive Association	256,174	227,290	1,300,177	1,182,421
Ocmulgee National Monument Assn	20,082	15,010	61,345	64,741
Oregon Trail Museum Association	10,262	8,864	115,940	107,776
Parks and History Association	571,359	579,345	4,905,905	5,190,742
Petrified Forest Museum Association	190,422	168,038	535,138	547,577
Pipestone Indian Shrine Association	20,396	23,976	350,535	315,161
Point Reyes National Seashore Assn	779,490	678,872	1,131,770	925,840
Redwood Park Association	69,989	84,197	359,965	347,488
Rocky Mountain Nature Association	359,628	338,747	1,304,622	1,321,566
Roosevelt - Vanderbilt Historical Assn	48,893	97,418	350,280	282,558
San Francisco Maritime NP Assn	29,455	21,767	403,785	338,421
Sequoia Natural History Association	373,848	321,240	1,443,692	1,263,304
Shenandoah National Park Association	109,491	110,156	603,694	625,832
Steamtown Museum Assn, Inc	75,043	67,435	327,910	358,971
Theodore Roosevelt Nature & History Assn	33,502	35,781	294,549	266,614
Weir Farm Heritage Trust	296,517	236,151	329,645	237,981
Western Maryland Interpretive Assn	71,927	15,162	795,772	655,051
Western National Parks Association	2,444,711	2,273,226	8,811,588	8,711,832
Yellowstone Association	663,408	515,259	3,375,655	3,169,563
Yosemite Association	253,251	352,671	2,664,517	2,494,346
Zion Natural History Association	260,518	281,696	1,677,211	1,607,507

## 2002 Ranking by Aid

Association	Aid	Revenue	%Aid/Revenue
Eastern National	\$ 5,660,557	\$25,926,624	22%
Golden Gate National Parks Association	4,299,373	13,669,212	31%
Western National Parks Association	2,444,711	8,811,588	28%
Grand Canyon Association	1,348,000	5,184,000	26%
Arizona Memorial Museum Association	1,282,774	6,181,355	21%
Great Smoky Mountains Association	1,140,027	4,991,342	23%
Jefferson National Parks Association	898,715	5,170,549	17%
Point Reyes National Seashore Assn	779,490	1,131,770	69%
Yellowstone Association	663,408	3,375,655	20%
Parks and History Association	571,359	4,905,905	12%
Alaska Natural History Association	549,387	2,451,608	22%
Central High Museum, Inc.	525,429	50,100	1049%
Canyonlands Natural History Association	430,157	1,387,945	31%
Sequoia Natural History Association	373,848	1,443,692	26%
Rocky Mountain Nature Association	359,628	1,304,622	28%
Historic Hampton, Inc.	358,662	218,713	164%
Hawaii Natural History Association	336,283	1,898,115	18%
Mesa Verde Museum Association	328,973	1,081,862	30%
Weir Farm Heritage Trust	296,517	329,645	90%
Carlsbad Caverns-Guadalupe Mountains Assn	284,428	1,058,339	27%
Zion Natural History Association	260,518	1,677,211	16%
Northwest Interpretive Association	256,174	1,300,177	20%
Yosemite Association	253,251	2,664,517	10%
Grand Teton Natural History Association	249,859	1,406,260	18%
Bryce Canyon Natural History Association	206,439	1,102,592	19%
Petrified Forest Museum Association	190,422	535,138	36%
Florida National Parks Association	137,875	898,070	15%
Glacier Natural History Association	134,916	1,060,463	13%
Harpers Ferry Historical Association	113,432	509,751	22%
Mount Rushmore History Association	112,790	697,785	16%
Shenandoah National Park Association	109,491	603,694	18%
Joshua Tree National Park Assn	106,165	594,019	18%
Cabrillo National Monument Foundation	102,708	498,924	21%
Capitol Reef Natural History Association	100,209	471,674	21%
Intermountain Natural History Association	98,736	538,437	18%
Big Bend Natural History Association	78,030	453,456	17%
Glen Canyon Natural History Association	77,601	293,629	26%
Steamtown Museum Assn, Inc	75,043	327,910	23%
Western Maryland Interpretive Assn	71,927	795,772	9%
Redwood Park Association	69,989	359,965	19%
Devils Tower Natural History Association	64,460	306,486	21%
Badlands Natural History Association	63,585	397,131	16%
Death Valley Natural History Association	54,473	659,521	8%
Crater Lake Natural History Association	50,276	372,932	13%
Kennesaw Mountain Historical Assn	44,045	220,223	20%
Black Hills Parks & Forests Association	42,465	227,595	19%
Roosevelt - Vanderbilt Historical Assn	48,893	350,280	14%
Craters of the Moon Natural History Assn	37,933	185,051	20%
Theodore Roosevelt Nature & History Assn	33,502	294,549	11%
Colorado National Monument Association	33,074	211,171	16%
Fort Laramie Historical Association	32,721	222,591	15%
San Francisco Maritime NP Assn	29,455	403,785	7%
Isle Royale Natural History Association	28,145	153,842	18%
Fort Clatsop Historical Association	27,684	317,650	9%
Pipestone Indian Shrine Association	20,396	350,535	6%
Ocmulgee National Monument Assn	20,082	61,345	33%
Lassen Loomis Museum Association	17,071	103,022	17%
Great Basin Association	15,435	83,148	19%
Geo. Washington Carver Birthplace District Assn	14,872	77,344	19%
Lava Beds Natural History Association	14,240	84,906	17%
Oregon Trail Museum Association	10,262	115,940	9%
George Washington Birthplace NM Assn	9,800	80,524	12%
Fort Union Association	5,868	66,956	9%
Fort Frederica Association	4,440	59,287	7%
Lake States Interpretive Association	3,034	74,822	4%



## 2002 Ranking by Revenue

Association	Aid	Revenue	% Aid/Revenue
Eastern National	5,660,557	25,926,624	22%
Golden Gate National Parks Association	4,299,373	13,669,212	31%
Western National Parks Association	2,444,711	8,811,588	28%
Arizona Memorial Museum Association	1,282,774	6,181,355	21%
Grand Canyon Association	1,348,000	5,184,000	26%
Jefferson National Parks Association	898,715	5,170,549	17%
Great Smoky Mountains Association	1,140,027	4,991,342	23%
Parks and History Association	571,359	4,905,905	12%
Yellowstone Association	663,408	3,375,655	20%
Yosemite Association	253,251	2,664,517	10%
Alaska Natural History Association	549,387	2,451,608	22%
Hawaii Natural History Association	336,283	1,898,115	18%
Zion Natural History Association	260,518	1,677,211	16%
Sequoia Natural History Association	373,848	1,443,692	26%
Grand Teton Natural History Association	249,859	1,406,260	18%
Canyonlands Natural History Association	430,157	1,387,945	31%
Rocky Mountain Nature Association	359,628	1,304,622	28%
Northwest Interpretive Association	256,174	1,300,177	20%
Point Reyes National Seashore Assn	779,490	1,131,770	69%
Bryce Canyon Natural History Association	206,439	1,102,592	19%
Mesa Verde Museum Association	328,973	1,081,862	30%
Glacier Natural History Association	134,916	1,060,463	13%
Carlsbad Caverns-Guadalupe Mountains Assn	284,428	1,058,339	27%
Florida National Parks Association	137,875	898,070	15%
Western Maryland Interpretive Assn	71,927	795,772	9%
Mount Rushmore History Association	112,790	697,785	16%
Death Valley Natural History Association	54,473	659,521	8%
Shenandoah National Park Association	109,491	603,694	18%
Joshua Tree National Park Assn	106,165	594,019	18%
Intermountain Natural History Association	98,736	538,437	18%
Petrified Forest Museum Association	190,422	535,138	36%
Harpers Ferry Historical Association	113,432	509,751	22%
Cabrillo National Monument Foundation	102,708	498,924	21%
Capitol Reef Natural History Association	100,209	471,674	21%
Big Bend Natural History Association	78,030	453,456	17%
San Francisco Maritime NP Assn	29,455	403,785	7%
Badlands Natural History Association	63,585	397,131	16%
Crater Lake Natural History Association	50,276	372,932	13%
Redwood Park Association	69,989	359,965	19%
Pipestone Indian Shrine Association	20,396	350,535	6%
Weir Farm Heritage Trust	296,517	329,645	90%
Roosevelt - Vanderbilt Historical Assn	48,893	350,280	14%
Steamtown Museum Assn, Inc	75,043	327,910	23%
Fort Clatsop Historical Association	27,684	317,650	9%
Devils Tower Natural History Association	64,460	306,486	21%
Theodore Roosevelt Nature & History Assn	33,502	294,549	11%
Glen Canyon Natural History Association	77,601	293,629	26%
Black Hills Parks & Forests Association	42,465	227,595	19%
Fort Laramie Historical Association	32,721	222,591	15%
Kennesaw Mountain Historical Assn	44,045	220,223	20%
Historic Hampton, Inc.	358,662	218,713	164%
Colorado National Monument Association	33,074	211,171	16%
Craters of the Moon Natural History Assn	37,933	185,051	20%
Isle Royale Natural History Association	28,145	153,842	18%
Oregon Trail Museum Association	10,262	115,940	9%
Lassen Loomis Museum Association	17,071	103,022	17%
Lava Beds Natural History Association	14,240	84,906	17%
Great Basin Association	15,435	83,148	19%
George Washington Birthplace NM Assn	9,800	80,524	12%
Geo. Washington Carver Birthplace District Assn	14,872	77,344	19%
Lake States Interpretive Association	3,034	74,822	4%
Fort Union Association	5,868	66,956	9%
Ocmulgee National Monument Assn	20,082	61,345	33%
Fort Frederica Association	4,440	59,287	7%
Central High Museum, Inc.	525,429	50,100	1049%

## 2002 Ranking by Percentage of Aid to Revenue

Association	Aid	Revenue	% Aid/Revenue
Central High Museum, Inc.	525,429	50,100	1049%
Historic Hampton, Inc.	358,662	218,713	164%
Weir Farm Heritage Trust	296,517	329,645	90%
Point Reyes National Seashore Assn	779,490	1,131,770	69%
Petrified Forest Museum Association	190,422	535,138	36%
Ocmulgee National Monument Assn	20,082	61,345	33%
Golden Gate National Parks Association	4,299,373	13,669,212	31%
Canyonlands Natural History Association	430,157	1,387,945	31%
Mesa Verde Museum Association	328,973	1,081,862	30%
Western National Parks Association	2,444,711	8,811,588	28%
Rocky Mountain Nature Association	359,628	1,304,622	28%
Carlsbad Caverns-Guadalupe Mountains Assn	284,428	1,058,339	27%
Glen Canyon Natural History Association	77,601	293,629	26%
Grand Canyon Association	1,348,000	5,184,000	26%
Sequoia Natural History Association	373,848	1,443,692	26%
Steamtown Museum Assn, Inc	75,043	327,910	23%
Great Smoky Mountains Association	1,140,027	4,991,342	23%
Alaska Natural History Association	549,387	2,451,608	22%
Harpers Ferry Historical Association	113,432	509,751	22%
Eastern National	5,660,557	25,926,624	22%
Capitol Reef Natural History Association	100,209	471,674	21%
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Arizona Memorial Museum Association	1,282,774	6,181,355	21%
Cabrillo National Monument Foundation	102,708	498,924	21%
Craters of the Moon Natural History Assn	37,933	185,051	20%
Kennesaw Mountain Historical Assn	44,045	220,223	20%
Northwest Interpretive Association	256,174	1,300,177	20%
Yellowstone Association	663,408	3,375,655	20%
Redwood Park Association	69,989	359,965	19%
Geo. Washington Carver Birthplace District Assn	14,872	77,344	19%
Bryce Canyon Natural History Association	206,439	1,102,592	19%
Black Hills Parks & Forests Association	42,465	227,595	19%
Great Basin Association	15,435	83,148	19%
Intermountain Natural History Association	98,736	538,437	18%
Isle Royale Natural History Association	28,145	153,842	18%
Shenandoah National Park Association	109,491	603,694	18%
Joshua Tree National Park Assn	106,165	594,019	18%
Grand Teton Natural History Association	249,859	1,406,260	18%
Hawaii Natural History Association	336,283	1,898,115	18%
Jefferson National Parks Association	898,715	5,170,549	17%
Big Bend Natural History Association	78,030	453,456	17%
Lava Beds Natural History Association	14,240	84,906	17%
Lassen Loomis Museum Association	17,071	103,022	17%
Mount Rushmore History Association	112,790	697,785	16%
Badlands Natural History Association	63,585	397,131	16%
Colorado National Monument Association	33,074	211,171	16%
Zion Natural History Association	260,518	1,677,211	16%
Florida National Parks Association	137,875	898,070	15%
Fort Laramie Historical Association	32,721	222,591	15%
Roosevelt - Vanderbilt Historical Assn	48,893	350,280	14%
Crater Lake Natural History Association	50,276	372,932	13%
Glacier Natural History Association	134,916	1,060,463	13%
George Washington Birthplace NM Assn	9,800	80,524	12%
Parks and History Association	571,359	4,905,905	12%
Theodore Roosevelt Nature & History Assn	33,502	294,549	11%
Yosemite Association	253,251	2,664,517	10%
Western Maryland Interpretive Assn	71,927	795,772	9%
Oregon Trail Museum Association	10,262	115,940	9%
Fort Union Association	5,868	66,956	9%
Fort Clatsop Historical Association	27,684	317,650	9%
Death Valley Natural History Association	54,473	659,521	8%
Fort Frederica Association	4,440	59,287	7%
San Francisco Maritime NP Assn	29,455	403,785	7%
Pipestone Indian Shrine Association	20,396	350,535	6%
Lake States Interpretive Association	3,034	74,822	4%

**National Park Service**  
**U.S. Department of the Interior**



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**Division of Interpretation & Education**  
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